



# Arizona Dance e-Star

a publication of the **Arizona Dance Coalition**

Volume 2, Issue 6

June 2012

Dear Readers,

While our issues cover dance in Arizona, I'd like to take a moment to cover dance on TV in my letter to you. It amazes me that we have just finished Season 14 of **Dancing With The Stars**. I repeat, Season 14! Regardless of what you think of the show, 14 seasons of dancers, musicians, costume designers, choreographers, technicians, directors have been working on a TV program about *dance*. *Isn't that great?* And what about **Peta's Murgatroyd** fabulous legs?!\*! (Winner/partner Donald Driver, leading receiver for the Green Bay Packers.) I did some research and Peta started classical ballet training at the age of 4 and trained for 12 years under former principal dancer of the Kirov Ballet Madame Lubov Nikonorenko. Read more [here](#).

No sooner did DWTS finish, and **So You Think You Could Dance** started – Season 9! I love the way the show lets us witness the audition process and the incredible talent across this country (including Hawaii). Tonight there was a dancer from Gilbert AZ – **Megan Branch** (see some YouTube clips [here](#)) (Dance Connection 2, Chandler). I repeat – Season 9!

Thursday, May 31, **Breaking Pointe**, a six-episode reality series makes its debut on CW and offers an in-depth look at the inner workings of **Ballet West**, the esteemed ballet company based in Salt Lake City (our neighbors!). Read more [here](#). **Ballet West**, 49 years old and widely considered one of the top regional companies in the United States was chosen out of 15 ballet schools under consideration. *Congrats!*

As I am writing this letter, **Sutton Foster**, the star of yet one more new dance series starting June 11 (ABC Monday nights) is a guest on **Craig Ferguson (The Late, Late Show)**. **Bunheads** is the tale of a Las Vegas showgirl, who impulsively marries a man, moves to his sleepy coastal town, and takes an uneasy role at her new mother-in-law's dance school. Sutton won the *2011 Fred Astaire Award for Best Female Dancer, Broadway - Anything Goes*, in addition to four more awards for *Anything Goes*! Read about **Sutton** [here](#). Read about **Bunheads** [here](#).

Many criticize students in the "performing arts." How does executing multiple pirouettes help the economy? I just listed four TV *dance* programs that are employing dancers and those in related fields. Those of us raised on **American Band Stand, Soul Train, Dance Fever, Saturday Night Fever, Grease, Fame, Flash Dance, Dirty Dancing & Footloose** are celebrating! We've raised a dance nation! Great job everyone!

Krystyna Parafinczuk  
Editor & ADC Treasurer

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The **Arizona Dance Coalition** is a membership-based, statewide 501(c)(3) nonprofit dance organization creating connections and communication between the general public and the dance community. ADC membership is available to individuals and organizations interested in the art of dance. You may join online at [AzDanceCoalition.org](http://AzDanceCoalition.org). All questions about membership and sponsorship can be sent to [Lisa@AzDanceCoalition.org](mailto:Lisa@AzDanceCoalition.org). Calendar of Events are posted online by ADC members. Article submissions, news, letters to the editor and advertising sales can be sent to [Krystyna@AzDanceCoalition.org](mailto:Krystyna@AzDanceCoalition.org). Additional ADC contact information is on the last page. *Past e-newsletters available at [azdancecoalition.org/newsletters/](http://azdancecoalition.org/newsletters/).*

## SUBMISSION DEADLINE

JULY ISSUE  
of the*Arizona Dance e-Star*

June 25

**CALENDAR OF EVENTS** listings are taken from the **Arizona Dance Coalition** website postings by ADC members. All postings of events are restricted to 501(c)(3) organizations with the exception of charitable and free events, educational workshops and master classes.

All submissions are monitored. Content may be edited.

[AzDanceCoalition.org](http://AzDanceCoalition.org)

## CALENDAR OF EVENTS



**June 5, Tuesday, 2-4 pm.** Zane Grey Community Room, Queen Creek Library, 21802 S Ellsworth Rd, Queen Creek.

**Step's Junk Funk Performance/Workshop for Teens**

gives new dancing and musical life to items that otherwise would end up in our city's trash. It's surprising what sounds good! Join Step's Junk Funk for a performance and hands-on workshop on how to make musical performance pieces using junk. Teens (ages 12-18) come get down with the "FUNK!!!" Registration requested but not required.

**June 15, Friday,** Bogle Theater at Chandler Center for the Arts, 250 N Arizona Ave, Chandler.

**South Chandler Self Help Foundation hosts Juneteenth Celebration.** Admission is **FREE** to the public.

This year the celebration will feature dance performances by Desert Dance Theatre, Step's Junk Funk, Ballet Etudes, Flamenco del Sol, and many more. Juneteenth is the oldest nationally celebrated commemoration of the ending of slavery in the United States.

From its Galveston, Texas, origin in 1865, the observance of June 19th as the African American Emancipation Day has spread across the United States and beyond. Today Juneteenth commemorates African American freedom and emphasizes education and achievement. It is a day, a week, and in some areas a month marked with celebrations, guest speakers, picnics and family gatherings. It is a time for reflection and rejoicing. It is a time for assessment, self-improvement and for planning the future. Its growing popularity signifies a level of maturity and dignity in America long over due. In cities across the country, people of all races, nationalities and religions are joining hands to truthfully acknowledge a period in our history that shaped and continues to influence our society today. Sensitized to the conditions and experiences of others, only then can we make significant and lasting improvements in our society. The celebrations that followed the reading of the proclamation by General Gordon Granger began a tradition that has lasted for one hundred and forty four years, and today is hosted in cities across America and beyond.



## CALENDAR OF EVENTS

**June 23, Saturday, 4 pm - midnight.**

Azucar Cuban Restaurant, 5004 S Price Rd, Tempe.

**Bombazo en Arizona presented by Grupo Folklorico I'naru**

Arizona just became a little hotter with news that **Dr. Drum** is coming to town. Special guest performer **Jose L. Ortiz** (aka Dr. Drum), is a Bronx native and self-taught percussionist of Afro-Caribbean rhythms. Together with **Grupo Folklorico I'naru** and other guest performers, the audience will experience an evening beginning with a drumming workshop (4-6 pm) followed by traditional and authentic *Bomba* and *Plena* music and dance forms. Open dance floor 9 pm with DJ What.

Admission \$10 and free for children 10 and under. For more information, **Elena Mitchell**, Program Manager, [EMitchell25@cox.net](mailto:EMitchell25@cox.net), 602/978-4082.

*Background information:* Dr. Drum has taught at after-school programs throughout NYC for the past 11 years. He is co-founder and musical Director of the **BombaYo Afro-Puerto Rican Youth Project** which helps youth develop a strong sense of identity and responsibility through exploring their cultural roots. In doing this work he seeks to bring awareness and appreciation of the contributions of the African Diaspora in the Americas.

The Bomba was developed directly from the West African slaves in the 15th century. The name Bomba was inspired by a fairly large wooden drum covered in goatskin called the 'Bomba' or Conga often used in modern music styles. Once the drummers set the rhythm, the woman proceeds to challenge the "primo" drum to follow her rapid steps and sharp movements called 'the call and response.' If Bomba is all about the drums and dance, Plena, the younger of the two genres, is all about lyrics. The Plena, also known as 'el

periodico catao' or the sung newspaper is a narrative song that details the pains and ironies of people and life in their communities.

**Grupo Folklorico I'naru** (left) has showcased African-rooted Bomba & Plena history, music & dance forms of Puerto Rico at over 63 cultural festivals, elementary / high schools & charitable events around the valley, Tucson, Flagstaff, Prescott & California.



**June 23, Saturday, 4-45 pm.** Macy's at Fiesta Mall, Alma School & Southern Ave, Mesa

**Yumi La Rosa Flamenco Dance Co at Fiesta Mall**

**FREE** admission. Stage is located near Macy's at Fiesta Mall.

## Announcements

**Desert Dance Theatre** is now accepting applications for the **Arizona Dance Festival 2012**. Application submissions deadline is **July 13, 2012**. The festival is scheduled for October 12-13, 2012 at the Tempe Center for the Arts. For more details contact [Lisa@DesertDanceTheatre.org](mailto:Lisa@DesertDanceTheatre.org).

The **Mesa Arts Center** is thrilled to announce our very first **Educator Preview Night**, August 23, 4:30-6:30 pm. This event is **FREE** and will introduce educators to our arts and culture programs in the coming season. If you could help us distribute in any way, we would greatly appreciate it! Mandy Buscas, Arts Education Outreach Coordinator 480-644-6609, [outreach@mesaartscenter.com](mailto:outreach@mesaartscenter.com).

**Kathryn Ferguson** is organizing **Mediterranean Nights Dance Workshop and Show** with *Amaya* in Tucson with classes at the Dunbar Cultural Center and gala performance at the Leo Rich Theater. It will be **September 15**. *Early bird discount deadline is June 1*. Visit [kathrynferguson.net](http://kathrynferguson.net), [kathryn.ferguson1@gmail.com](mailto:kathryn.ferguson1@gmail.com), or call 520-881-0883.

### Arizona finalist in NDEO's National Award for High School students

**Mariah Spears** from Hamilton High School (Chandler district) was awarded Finalist in the **National Dance Education Organization's National Artistic Merit, Leadership, and Academic Achievement Award**. *Congratulations to Mariah and her teacher, Daniel Milbauer.*

This awards program is for Junior and Senior high school aged students who have been inducted into the National Honor Society for Dance Arts. Applicants are evaluated based on three categories each representing 300 points out of a 900 point grading rubric. Candidates for the award must excel in all three categories:

- **Artistic Merit:** The candidate must demonstrate technical and artistic excellence in dance as evidenced by performing original choreography and a choreography essay.
- **Leadership:** The candidate must demonstrate outstanding leadership in and outside the field of dance at the school, community, state, and/or national level as evidenced by a strong resume, recommendation letter and leadership essay.
- **Academic Achievement:** The Nominee must demonstrate academic excellence with a high cumulative grade point average and two essays detailing future plans and the impact of dance.

**ARTIFACT Blog – China Project** - If you want to keep up with them on their China tour, visit <http://www.artifactdanceproject.blog.com/>

NOTE: When you are submitting information / photos, announcements & events, please include *complete* names of venues, locations, addresses and contact information.

## Camps, Workshops & Master Classes

The **Mesa Arts Center** announces two summer dance workshops and a variety of class offerings for people of all ages and abilities. Dance classes will be held in our beautiful air-conditioned studio located on One East Main Street in downtown **Mesa** with teaching artists **Carly Conder** and **Elizabeth Johnson**!

**June 7 & June 14, Thursdays** from 10:30 - 12 noon, ages 55 and up - **FREE**

**Mature Moving Me** lead by teaching artist **Elizabeth Johnson**

**June 18-29, Mon/Wed/Fri** - Yoga, Modern, Pilates, Ballet, Jazz, Hip-Hop  
**Conder Dance Camps / \$49 - \$143**

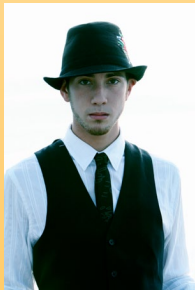


**Summer Arts Camp - theme PETS!**

**May 29 - August 3**, 7 am - 6 pm, 1st grade - 7th grade. Cost: \$180 5-day week; \$144 4-day week

All students will experience classes in dance/drama/puppetry/music/visual arts around the camp theme. A snack and lunch is included with your registration!

To register: Billy Jones, 480-644-6541; [outreach@mesaartscenter.com](mailto:outreach@mesaartscenter.com)



**June 16, Saturday**, **KU Studios**, 6066 N Oracle Rd, **Tucson**. **All That Jazz Dance Intensive** with guest artist **Sean Kiralla** from Orange Grove CA. 9 am-12 noon Intermediate; 1-4 pm Advanced. Classes begin at \$50. Discount available for teachers, siblings and multiple classes. Sean has danced with a nationally ranked all-star team **Touche Dance** and attended Orange Coast College where he was part of their 10-time Collegiate National Champions Dance Team. He has also worked as **Disneyland's Ali**, was featured

in **Fantasmic**, and was an acro-dancer in the **Parade of Dreams**. He is a part of Sean & Stiletto Entertainment and the Holland America fleet. See [www.kustars.com](http://www.kustars.com) or call 520.293.1225 for details.



Non-ADC member performances, workshops, and master classes are mentioned in the **Regional Section** of the **e-Star**.


We welcome your **announcements**: job postings, auditions, scholarships, awards & recognitions, new positions, reorganizations, and invitations to participate in FlashMobs!

## Auditions ~ Performance & Scholarship

**June 2**, 9815 W Happy Valley RD #1140 Peoria. **L.A. Dance Company Auditions**

Ages 5-10 1-3 pm Ages 11+ 3:30-6 pm

**L.A. Dance Company** is made up of 5 different group/levels ranging in ages 5-18. Company members perform and compete at local and national competitions as well as community events. Try-outs will include both ballet and jazz technique, so please wear proper attire for both.

**June 15-16, Friday-Saturday**, Terpsicore, 219 S 5th Ave, Phoenix. **Arizona's Got Dance! National Dance Day 2012 Showcase VIDEO Auditions**  **Dancers And Health Together, Inc.** is pairing up with **Terpsicore Dance Co.** to host auditions for this second annual showcase which will represent the multitude of dance styles and talent flourishing in Arizona. The Showcase will be held at the Herberger Theater Stage West, Phoenix, on **Saturday, July 28**. There is no fee to audition and you can provide a DVD or YouTube link (reviewed June 15). Mail DVDs to: DAHT Inc, PO Box 13303, Phoenix AZ 85002 by June 14. Announcements will be June 18. Email **Mary Lane Porter**, [marylane@dahtinc.org](mailto:marylane@dahtinc.org) with questions or to confirm your attendance/participation. Visit the ADC online calendar for more details.

**June 29, Friday, Program Auditions for the Dance Education Program at Grand Canyon University**, 2012-2013 audition for the GCU Dance Education Program. Auditions will be held from 2:30–4 pm in the Recreation Center Sanctuary Room, 2nd floor. Audition will determine both acceptance into the program and dance performance scholarships awards of up to \$4,000 per year. A brief list of requirements for scholarship auditions is available at <http://www.gcu.edu/College-of-Fine-Arts-and-Production/Auditions.php>. You may contact Director of Dance Susannah Kéita to register and to receive an audition application. The B.A. degree in Dance Education leads to K-12 teaching certification. Please view the Description and Program of Study for the Bachelor of Arts in Dance Education here: [www.gcu.edu/danceeducation](http://www.gcu.edu/danceeducation)

**Desert Dance Theatre** is now accepting applications for the **Arizona Dance Festival 2012**. Application submissions deadline is **July 13**. The festival is scheduled for October 12-13 at the Tempe Center for the Arts. For more details contact [Lisa@DesertDanceTheatre.org](mailto:Lisa@DesertDanceTheatre.org).

### Other nationwide dance audition links:

Dance.net ~ <http://www.dance.net/danceauditions.html>

DancePlug.com ~ <http://www.danceplug.com/insidertips/auditions>

StageDoorAccess.com ~ <http://www.stagedooraccess.com/>

DanceNYC ~ <http://www.dancenyc.org/resources/auditions.php>

BackStageDance.com ~ <http://www.backstage.com/bsa/dance/index.jsp>

## Regional News

### Central Arizona

**May 31-June 3**, Symphony Hall, 75 N Second St, Phoenix. **All Balanchine** presented by **Ballet Arizona**. Three ballets by the genius choreographer, George Balanchine, set the bar for brilliant staging by director Ib Andersen, and dynamic presentation by the Ballet Arizona dancers. Tickets: \$17-121, 602-262-7272.

**June 3, Sunday, 7 pm**, Symphony Hall, 75th N Second St, Phoenix, **School of Ballet Arizona Spring Performance** Tickets: \$42-84 or Ballet Arizona Box Office 602.381.1096, Monday-Friday 9 am - 5:30pm.

**June 9-10, Saturday @ 7:30 pm -Sunday @ 2 pm**, Mesa Arts Center/Nesbitt/Elliott Playhouse, Mesa. **Kinetic Elements** presented by **Terpsicore Dance Co.** Tickets: \$28 adults, \$20 students, \$18 senior/groups. Danna Parker terpsicore@cox.net.

**June 19-28, 12 noon**, Herberger Theater Center, 222 East Monroe St, Phoenix.

**UNCONDITIONAL**, stars tap and spoken word soloist **Dustin Loeh**. This is Loehr's first full length autobiographical show. Fusing tap and story, UNCONDITIONAL is beyond dance, outside of theatre. Visit <http://www.herbergertheater.org/calendar> or <http://www.class6theatre.org/> for tickets: \$6-\$8.

### Southern Arizona

**June 6-9**, Arts for All, Inc. 2520 N Oracle Rd, Tucson. **Arts for All** will host **Full Radius Dance** (a physically integrated company) for a week of intensive workshops, including one open to the public, and one master class culminating

in a collaborative performance. The program will have dances by both companies and a new piece by **Douglas Scott**. Please call (520) 622-4100 x203 for more information. Mixed abilities workshops and performance:

**Master Class, June 6**, Wednesday, 7-9 pm

**Public Workshop, June 9**, Saturday, 10-

11:30 am **Performance, June 9**,

Saturday, 7 pm, Rincon High School Auditorium, 422 Arcadia Rd, Tucson.

Tickets: \$15 adults, \$10 students & seniors.



### Photos of the Month

Movement Source Dance Company

Photo by *Paul Markow*

*Arizona Dance e-Star* Editor/Designer, Krystyna Parafinczuk

Contributors: Marlina Kessler and Lynn Monson



## MEMBER SPOTLIGHT

shines on

### Movement Source Dance Company

Comprised of a network of talented professional dancers from diverse backgrounds, **Movement Source Dance Company** has been inspiring audiences locally, nationally and worldwide for the past 24 years. This non-profit contemporary dance company began in 1988, founded by dance teachers who wanted to continue performing while teaching. Over the years, it has served both dance teachers and many other dancers with a variety of professions. The company continues to educate and entertain the community with innovative modern dance works year-round in both traditional theaters and non-traditional settings. Their passion for integrating dance with other art forms, commitment to the local community and emphasis on education are central to their mission and fuel their dynamic and thought-provoking performances.

Each season Movement Source collaborates with artists from various media (*visual artists, musicians, writers, videographers and actors*) to create exciting new works that incorporate their art forms with dance. Guest artists have included *David Dorfman, Ellis Wood, Carlos Jones, Germaul Barnes* (NY) to *Bud Blumenthal, Tandum dance* (Belgium). Dancers within the company have ownership and opportunity to choreograph, as well as teach, take class with a variety of teachers and perform. The company generates 6-8 new dances each year showcased during the spring season finale.

Movement Source is deeply committed to the hearing impaired as beautiful gesture is often incorporated into pieces, and ASL interpreters are at all major performances and annual workshops at Phoenix Day School for the Deaf. Active in the Arizona arts and educational communities, the company is heavily involved in community outreach. Youth groups and at-risk groups attend shows for free, and company members hold teaching residencies at the Phoenix Day School for the Deaf, the Scottsdale Prevention Institute and other schools and organizations, providing opportunities and access to dance for youth where there might not have been otherwise.



Though the summer is typically the company's off-season, they have invited choreographer **Fred Darsow** to set a contemporary Flamenco piece on the dancers in June, and their season will officially start back up in August. Two other guest artists will be setting spicy pieces on the company this fall – **Chad Michael Hall** and **Contra Tiempo**. The theme of the 2012/2013 season will be **"Caliente!"** with an emphasis on all things **hot** – the sizzling sunshine, the spicy southwest, and the heat of passion.

For more details on their upcoming season, click [here](http://www.movementsourcedancecompany.org) or copy/paste address into your browser: <http://www.movementsourcedancecompany.org>. **MaryAnne Fernandez Herding**, Company Director and founding member, currently chairs the Dance Department at Xavier College Prep and has taught at South Mountain High School, various Arizona community colleges, the University of Arizona and Gaulladet College in Washington. She can be reached at 602-957-6561 or [mafhdance@aol.com](mailto:mafhdance@aol.com). MS rehearses at Dance Theatre West Studio, 40th St & Indian School Rd, Phoenix.

**Dancers:** MaryAnne Fernandez Herding, Director, Susan Pine Harris, Co-Director, Omaya Ahmad, Thomas Blee-Carlyle, Stacey Budoff, Jennifer Kaufman Fourness, Susan Gastineau, Kristen Grippo, Kristen Hugins, Herschel Jackson, Paola Ramirez, Claire Renaud, Kelly Martell Scovel, Stacy Shane & Ramon Soto  
Photos by **Paul Markow**.



## Five No-cost Things Arts Organizations Can Do Right Now to Increase Earned Revenue

Arts organizations can generate significant increases in paid participation by simply changing the way we talk to new audiences. Here are a few steps you can take right this minute at no cost to start the process.

**Stop Bragging.** Talking endlessly about how wonderful you are is about as interesting as the guy you meet at a party who blathers on about his superior exploits and never asks about you. Put yourself in the position of a fence-sitter who has to hear that pompous litany coming out of your marketing department and ask yourself honestly whether you'd rather have someone describe what's in it for you instead. Tip: When you develop promotional messages, focus less on yourself and more on the audience and the good time they'll have enjoying your events.

**Talk to Somebody.** Most arts marketing is self-centered bravado that insiders dream up in conference rooms to tell the world what they're up to. But guess what? The world doesn't care. The reality is that there's a predictable population of people in your market who do care, and a few more who might care if you talked to rather than at them. Tip: Develop promotional materials that speak directly, honestly and persuasively – in a natural language – to the individual human beings you'd like to see at your next event.

**Know Your Audience.** A couple of years ago over at Artsjournal.com a senior arts administrator wrote about having been invited to an orchestral concert where she was forced to sit in the balcony – clearly not her natural habitat – and wound up chatting with a humble subscriber named Bob. The epiphany she described having had during her exile was that people like Bob actually matter to arts organizations. The epiphany I had reading her story was that senior arts administrators need to spend a hell of a lot more time in the balcony. Tip: (I'm not even going to say it. If it's not obvious, there's no hope.)

**Make your Case.** The only way to persuade people to buy is to let them know how your product satisfies their desires. Back in the 20th century, there were a lot of people who had a deep-seated, self-motivating hunger for the arts so all we had to do was say "we're here" and they came. But today those people are dying and their heirs don't have the same built-in motivators so we have to make the case more explicitly: "We're here and this is why you should come." Tip: Get in the habit of spelling out for potential audiences, in every single promotional message, why you're worth their time and money.

**Be Humble.** Young people can live their entire lives without ever setting foot in our venues and get along just fine. It doesn't mean they'll be deprived of art; it just means they'll choose forms of creative expression that they find more appealing. If we want new audiences, we'll have to accept the fact that we need them more than they need us, and then compete as equals in a broader, more democratic, non-hierarchical, user-controlled creative marketplace. Tip: Stop producing promotional messages that talk down to the world and start listening to the conversation to learn how best to participate.

I'm aware that most arts leaders didn't go into the arts to sell increasingly unpopular products, fraternize with little people like Bob, compete with Youtube videos or swallow their egos once they've reached the top, but if they're the ones who decide how to speak to a changing world, they're going to have to learn a new language. And as for young arts marketers, it's up to you to teach that language to your tradition-bound bosses and insist that they let you speak it. They may be retiring before the audience disappears so they may not care enough to change. But if you want a life-long career in the arts – and maybe want to have your boss' job some day – you can't afford to wait.

*About the Author: May 14 Blog by Trevor O'Donnell, author of MARKETING THE ARTS TO DEATH How Lazy Language is Killing Culture. Clients include Disney Theatrical Productions, Cameron Mackintosh, Cirque du Soleil, the Music Center of Los Angeles, Center Theatre Group, Blue Man Productions, Broadway's Nederlander Organization and numerous Broadway shows, performing arts presenters and nonprofit arts organizations across the US. Also have an MA in persuasion theory from Bowling Green State University, which led him to write this blog and book.*

## WHAT THE HECK IS MODERN DANCE?

<http://www.huffingtonpost.com/nora-youngkin/what-the-heck-is-modern-d b 1534882.html>

## NY City Ballet Mini-Documentary

[https://www.youtube.com/watch?feature=player\\_embedded&v=9Heu1-0XNHI](https://www.youtube.com/watch?feature=player_embedded&v=9Heu1-0XNHI)

## Huffington Post Article by Constance Valis Hill

Shall We Dance? Shirley Temple and Bill Robinson : Hollywood's First Interracial Couple

## COSTUME TIP

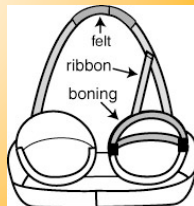
by Marlina Kessler\*

## How to reinforce a heavy coin bra?

With felt, ribbon and boning, learn how the **Costume Goddess** helps you keep your bra on ~ especially during *undulations*!

Let's keep it a family show.

*\*When Marlina fails to provide a tip (like this month), this is what you get...my sense of humor. The Easter Lamb costume tip was mine too! Krystyna :)*



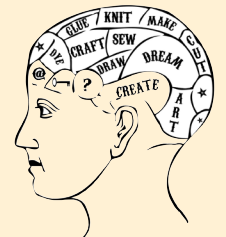
## BRAIN GAMES TIP

by Krystyna Parafinczuk

Improve your brain health and performance... and that of your students or company members. You can build your personalized training program:

- Enhance memory and attention
- Web-based personalized training program
- Track changes in brain performance

Visit: <http://www.lumosity.com/app/v4/personalization>



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