

a publication of the Arizona Dance Coalition

Volume 3, Issue 4 April 2013

Dear Readers.

April events range from musicals like Beauty and the Beast, FELA!, and Flashdance, to classical Indian dance performances like the Kathak (extraordinary) that dance historians claim was the origin of tap dance. Both **ASU Gammage** and the **Scottsdale Center for the Performing Arts** are offering deals for ADC subscribers. *Thank you!* Gammage is running a *Dance Mom* contest to win tickets to see Flashdance (pg 10) and SCPA is offering 20% off tickets to see Friday's (4/5) India Jazz Suites with Pandit Chitresh Das and Jason Samuels Smith and Saturday's (4/6) Chitresh Das Dance Co's Sita Haran. (See pg 14 for the discount

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code/links.) Spring concerts, water-themed performances, dance films, and Lindy Hop dancing await you as well.

Congratulations to Marion Kirk Jones (ADC Lifetime Achievement Award Winner) for winning the 2013
Governor's Arts Award for Individual Artist in Education, and to Lisa R. Chow (ADC President) for Greenville (Mississippi) Arts Council's 2013 Greenville Honors Its Own Artist Award.

The Photo of the Month belongs to *Ron Brewer*, our first ADC member photographer! The Member Spotlight shines on **AzDEO**, who had a record 700+ in attendance at their annual **High School Dance Festival**! Way to go AzDEO! (that rhymes!)

Clever tips and an article that may help you keep donors engaged on your "giving" webpage will stimulate your creativity. May you ... Enjoy! Engage! Interact! Attend!

Think! Discuss!

Sincerely,

Krystyna Parafinczuk

Editor & ADC Treasurer

The **Arizona Dance Coalition** is a membership-based, statewide 501(c)(3) nonprofit dance organization creating connections and communication between the general public and the dance community. ADC membership is available to individuals and organizations interested in the art of dance. You may join online at <u>AzDanceCoalition.org</u>. All questions about membership and sponsorship can be sent to <u>Lisa@ AzDanceCoalition.org</u>. Calendar of Events are posted online by ADC members. Article submissions, news, letters to the editor and advertising sales can be sent to <u>Krystyna@AzDanceCoalition.org</u>. Additional ADC contact information is on the last page. *Past e-newsletters available at <u>azdancecoalition.org/newsletters/.</u>*

SUBMISSION DEADLINE

MAY ISSUE

of the

Arizona Dance e-Star

April 25

CALENDAR OF EVENTS listings are taken from the **Arizona Dance Coalition** website postings by ADC members. All postings of events are restricted to 501(c)(3) organizations with the exception of charitable and free events, educational workshops and master classes.

All submissions are monitored. Content may be edited.

AzDanceCoalition.org

CALENDAR OF EVENTS



April 4-5, Thursday-Friday, 7:30 pm. Arizona State University, Margaret Gisolo Dance Studio, PEBE 132, 611 E. Orange Street, Tempe.

ASU Dance Grad Project Presentations

This FREE event showcases research and choreographic works produced and presented by the School of Dance Graduate Students.

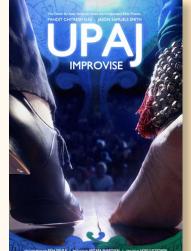
Scottsdale Center for the Performing Arts, **Stage 2**, 7380 E Second St, Scottsdale. **arts-connect presents FREE at NOON - Stage 2**

April 2 & 5, Tuesday & Friday. Film Screening: Scene Selections from UPAJ (Improvise). *Pandit Chitresh Das* is a 67 year old artist who exemplifies the elegance and mathematical precision of kathak, one of India's classical dance forms. *Jason Samuels Smith* is a 31 year old African American tap dancer who hails from the freestyle, streetwise American



tradition of contemporary tap. As the two join forces, an unlikely friendship develops that bridges continents, generations, cultures and communities—as well as the largely unknown histories of

their respective art forms.



April 3, Wednesday. Panel Discussion: "What is a Guru?" This panel will gather renowned gurus representing the various Indian classical dance and music traditions to discuss what it means to be a guru in these modern times.

April 4, Thursday. Panel Discussion: "What's the Story? Theater and Indian Classical Dance" Nritta (pure dance), Nritya (dance with expression) and Natya (drama) are the three pillars of classical Indian dance. This panel aims to explore what we can gain from looking deeper into the methodologies and techniques of these art forms.

Scottsdale Center for the Performing Arts 7380 E Second St, Scottsdale

April 5, Friday, 8 pm

Chitresh Das Dance Company:

India Jazz Suites ~ Pandit Chitresh Das has become one of the most dynamic and far-reaching artists to emerge from modern India. His traditional performances, choreography and evolution of Kathak, the classical dance of North India, have influenced the art form worldwide. An exhilarating collaboration between this renowned artist and Emmy Award-winning tap



phenom **Jason Samuels Smith**, India Jazz Suites is a blast of incredible speed and power, grace and beauty, epic storytelling, and the pure joy of dance. <u>Tickets</u>: \$29-\$49.



April 6, Saturday, 8 pm Chitresh Das Dance Company: Sita Haran

Choreographed, composed and directed by India's celebrated Kathak dance icon Pandit Chitresh Das, Sita Haran (The Abduction of Sita) is a dynamic interpretation excerpted from one of the most important literary works of India, the Ramayana. Pandit Das brings this ancient epic to life with an international all-female cast of dancers, sumptuous multimedia, Sanskrit poetry and an original score. Delving deeply into the characters with a unique contemporary perspective, Sita Haran sheds new light on this story of greed, lust, distraction and divine intervention. <u>Tickets</u>: \$29-\$49.

Special Offer to ADC Subscribers:

20% discount on tickets. See pg 14 for Promo Code.



April 7, Sunday, 2 & 7 pm. Mesa Arts Center, Ikeda Theater, One East Main St, Mesa. IN THE MOOD is America's premiere Big Band Revue, celebrating America's Greatest Generation and the '40s through song, swing dance and music of Glenn Miller, Tommy Dorsey, Artie Shaw, Benny Goodman, The Andrews Sisters, Frank Sinatra and more ... with music arrangements, costumes and choreography as authentic as it gets! It's a sentimental, romantic, nostalgic, jazzy and patriotic tribute to the Swing Era. Big Band plus

six singer-dancers including some high-flying swing dancers. Tickets: \$39-\$59. YouTube here.



April 7, Sunday, 2 & 5 pm. Herberger, KAX Stage, 222 E Monroe St, Phoenix.

American Voices ~ Center Dance Ensemble pays tribute to America's many great poets with new choreography by CDE company members in our annual performance inspired by National Poetry Month. <u>Tickets</u>: \$11.50 adults, \$8.50 seniors, \$6.50 students, plus all box office fees. Details, call 602-252-8497.

Photo by Tim Fuller of Brad Speck (rear), Erica Lizotte & Katey Konderik (right)

April 9-14, Tuesday-Sunday, times vary. ASU Gammage, 1200 S Forest Ave, Tempe.

Disney's BEAUTY AND THE BEAST Broadway musical is coming back to Tempe! This eye-popping spectacle has won the hearts of over 35 million people worldwide. This classic musical love story is filled with unforgettable characters, lavish sets and costumes and dazzling production numbers including *Be Our Guest* and the beloved title song. <u>Tickets</u>: \$28.10 - \$143.55. Tuesday-Saturday 7:30 pm; Saturday 2 pm matinee, Sunday 1 pm matinee & 6:30 pm performance.



Hilary Maiberger as Belle Photo by Joan Marcus



April 11-12, Thursday-Friday, 7:30 pm Margaret Gisolo Dance Studio, PEBE 132, 611 E Orange St, Tempe.

ASU <u>Undergrad Projects</u> Presentations
This FREE event showcases research and choreographic works produced and presented by the School of Dance Undergraduate Students.

Consider becoming an ADC member and start the New Year enjoying the discounts offered by our members and more than 20 Merchants throughout Arizona ~ dancewear stores, dance studios, printers, costume designers, venues, etc.

FELA! comes to ARIZONA ~ UApresents & ASU Gammage April 12-13, Friday-Saturday, 8 pm & 2 pm Saturday. Centennial Hall on the UA campus, 1020 E University Blvd, Tucson. UApresents FELA!

The critically acclaimed Broadway musical received three Tony Awards and 11 nominations. FELA! tells the true story of the legendary Nigerian musician Fela Kuti, whose soulful Afrobeat rhythms ignited a generation and inspired the world. Motivated by his mother, a civil rights champion, he defied a



corrupt military government and devoted his life and music to the struggle for human dignity. FELA! is a triumphant tale of courage, passion and love, featuring Kuti's captivating music and the visionary direction

and choreography of Tony Award-winner Bill T. Jones.

April 13, Saturday, 10 am – 4:45 pm. UApresents is partnering with Arts Express for an exciting new arts education opportunity for grades 9-12 (some scholarships available)! High school students can attend an all-day immersive *Broadway Behind the Scenes* workshop for FELA! Only \$55 for Theatre Workshop, Behind the Scenes Experience, lunch, the FELA! 2 pm matinee at Centennial Hall and a post-show discussion. <u>Tickets</u> \$40-\$65 & Broadway Behind the Scenes workshop <u>here</u>.

April 23-24, Tuesday-Wednesday, 7:30 pm. ASU Gammage, 1200 S Forest Ave, Tempe. <u>Tickets:</u> \$28.10-\$80.25



April 13, Saturday, 3 & 8 pm. Chandler Center for the Arts 250 N Arizona Ave, Chandler.

Scorpius Dance Theatre *presents* **Dreaming in Water** (*premiere*) ~ a new sensory showcase of original dance, aerial arts, film, and music that will inspire and transcend the entire family into a dream world where water is the central theme. A family-friendly production, the story is told through the eyes of a young boy's imagination.

Broken into numerous sections, Dreaming explores different themes: the power of thunder and lightening, the ocean and its underwater life, fictional characters such as water nymphs, and various comical pieces, including a scene where dancers must perform synchronized swimming in a mini pool and more.

Dreaming will have five original water-themed videos, including one large opening film created entirely underwater. The films feature Scorpius' dancers and Starry's youngest son, Leo, who is the force behind the storyline. Added this year is an aerial silks scene that recreates ocean life at night, plus an aerial bungee scene that mimics the movement of jellyfish.

Tickets start at \$25 and can be purchased by calling 480-782-2680 or visiting chandlercenter.org.

Les Ballets Trockadero de Monte Carlo comes to Scottsdale & Tucson.

April 19, Friday, 8 pm. Scottsdale Center for the Performing Arts, 7380 E Second St, Scottsdale. Affectionately known as "The Trocks," Les Ballets
Trockadero de Monte Carlo has entertained audiences for more than 30 years and established itself as a major dance phenomenon throughout the world. Putting a new spin on the art of dance, the all-male company performs faithful renditions of the most celebrated works – from romantic ballets like Swan Lake to the modern masterpieces of Martha Graham – fabulously costumed and delicately



balanced en pointe. With grace, charm and pure comic genius, the Trocks playfully bring to life the heroic characters and plots of these great works. <u>Tickets</u> \$49-\$79.



April 20, Saturday, 8 pm. Centennial Hall on the UA campus, 1020 E University Blvd, Tucson. Performing in tutus, tiaras and tights, the critically acclaimed 'Trocks' delight audiences around the world with their parodies of classical works from "Swan Lake" to "Giselle" and choreography by Isadora Duncan, George Balanchine and Martha Graham. Winners of the Critics' Circle National Dance Awards and the TMA Theatre Award, the Trocks' combination of pure comedy, extraordinary technical

prowess and genuine love of ballet has made them a global phenomenon since 1974.

<u>Tickets</u>: \$27-\$47. Box Office 520-621-3341.



Photo by Paul Be Goode

April 20, Saturday, 7 pm. ASU Gammage, 1200 S Forest Ave, Tempe. Bill T Jones/ Arnie Zane Dance Company Two-time Tony Award® winner and contemporary performance icon Bill T. Jones returns for the final year of his three-year Gammage Residency. This year's performance features live musicians as the company presents the Classical Music Program, applying Bill T. Jones's inventive choreography to some of the most important Western musical works of our time. Featuring compositions by Mendelssohn and Mozart this program highlights the joy

of musicians and dancers working together. Repertory includes D-Man in the Waters (1989), a modern dance classic, as well as Spent Days Out Yonder (2001), a sublime reflection on the second movement of Mozart's String Quartet No. 23 in F Major. <u>Tickets</u>: 480-965-3434

April 20, Saturday, 8 pm. Coconino Center for the Arts, 2300 N Fort Valley Rd, Flagstaff. Human Nature Dance Theatre presents MIDDLE GROUND with Leonard Wood and Jayne Lee, a contemporary dance duo. Coming from diverse backgrounds, they have collaborated to choreograph an evening of duet & solo works. Recently two well known choreographers have created new dances for them ~ Carley Conder (Phoenix) "Healing the Divide" & Darshan Singh Bhuller (UK) "Her Favourite." Jayne and Leonard's work ranges from Break Dance to Argentine Tango. In working



together they have embraced both those forms to find the Middle Ground. Film Collaboration: Amanda Kapp. Lighting Design: Eric Souders.

Tickets: \$12 Call (928)779 2300 or visit culturalpartners.org.



April 26-27, 7:30 pm, April 26, Student Matinee 10:30 am.

Grand Canyon University, Ethington Theatare, 3300 W Camelback Rd, Phoenix. TWINGE ~ The Ethington Dance Ensemble explores themes of feeling and the five senses, realized by GCU faculty and guest artists. The classic choreography of modern dance's matriarch, Isadora Duncan, staged by Janaea Rose Lyn, will stand beside cutting edge dances by Zari Le'on, Jenny Showalter, Leanne Schmidt, Sonja Mitrovic and Susannah Keita. The Phoenix Contemporary Dance Company, directed by Sean Dahlberg, will complete the program. Tickets: \$5seniors & children under 12, \$12 adults, GCU students & student matinee FREE. 602-639-8880, ethington@gcu.edu.

April 26-28, Friday @ 6:30 pm, Saturday, 7:30 pm, Sunday, 2 pm. Galvin Playhouse Theatre, Nelson Fine Arts Center, 10th & Mill Ave, Tempe.

ASU Dance presents the Annual Dance Concert. This annual presentation highlights the best of the ASU School of Dance research and performances presented this year. Tickets: \$16 general, \$12 faculty, staff, groups, alumni; \$8 students.





April 26-27, Friday-Saturday, 8 pm. Scottsdale Community College Performing Arts Center, 9000 E Chaparral Rd, Scottsdale. SCC Dance Program presents their annual Spring Dance Concert. FREE.

April 26, Friday, 7:30 pm. Glendale Community College, 6000 W Olive Ave, Glendale.

Glendale Community College Dance presents VIBE. Choreographic works by Andrea Hashim and Rebecca Rabideau, Co-Artistic Directors of VERVE Dance Co., Danielle Horn, Kenny Jezek, Quita Love-Cheramie and Sasha Mallory will be showcased. VIBE will feature choreography created by graduating GCC Dance Majors Amanda Agate, Chelsea Chapman, Brian Lopez, Cassie Longwell, Alainia McCleary and Jeanna Snipes. Special guest artists, CONDER/dance and Leanne Schmidt and Co. FREE.





April 28, Sunday, 2 pm. Paradise Valley Community College Center for Performing Arts, 18401 N 32nd Str, Phoenix. AZDance Group presents DANCE IT - A GALLERY OF DANCE AZDance Group, under the artistic direction of Kenda Newbury, presents an afternoon of inspiring and entertaining works, always utilizing professional dancers while integrating those with disabilities into their productions. Guest includes Jeffrey Polston, former principle dancer of Complexions in NYC. Tickets Donation \$20 Adults, \$10 Seniors/

Students, under 10 free. PVCC's Box Office 602-787-7738, AZDance Phone: 480-215-1916.

April 30-May 5, Tuesday-Sunday, times vary. ASU
Gammage, 1200 S Forest Ave, Tempe. FLASHDANCE
The Musical. Launching both a Broadway production and
US National Tour, FLASHDANCE tells the inspiring and
unforgettable story of Alex Owens, a working-class girl from
Pittsburgh with a dream of becoming a professional dancer.

The original Paramount Pictures film was a worldwide smash hit that became a pop culture phenomenon grossing over \$150 million and featuring a Grammy Award®-winning soundtrack. FLASHDANCE – The Musical features a score including the hit songs from the movie, all of which became Top Ten hits on the radio around the world including the



Photo by Kyle Froman Emily Padgett as Alex Owens

Academy Award®-winning title song "Flashdance – What a Feeling,""Maniac,""Gloria,""Manhunt, ""I Love Rock & Roll." In addition to these hits, 16 brand new original songs have been written for the stage by Robbie Roth and Robert Cary. Contains some mature content that may not be suitable for all audiences. See Dance Mom contest on pg 10. Win tickets & \$50 Mastro's gift card!

Tickets: \$28.10 - \$143.55. BoxOffice@asugammage.com, 480-965-3434.

Master Classes / Workshops

April 3, Wednesday, 4:30-5:30 pm. Sunago, Community Center 13945 W Grand Ave Suite 104, Surprise.

West Valley Conservatory of Ballet presents a ballet master class with **Lynne M. Scott Stoker** from Inland Northwest Ballet. Open to all dancers Levels 3+ More info can be found at <u>wvballet.org</u>. To Pre-Register please contact WV Ballet at 623-208-5905. <u>Pre-Registration</u> suggested donation \$15. Same-day registration suggested donation \$20.



Lynne M. Scott Stoker

April 13, Saturday, 2-4 pm. Terpsicore Dance Company, 219 S 5th Ave, Phoenix. Modern Dance Class with **Jody Mac Foster**, formerly of Alvin Ailey. \$35. Details, Mel Hahne, 623-385-6681.

April 20-21, Saturday-Sunday, 10 a.m. – 2:30 p.m. Plaza de Anaya ~ World Fusion Music and Dance, 524 W. Broadway Rd, Tempe. Dance Intensive with **Mira Betz**, who supports the exploration of traditional and experimental music and dance fusion in many of her ongoing projects. \$65. 480-894-8777, www.plazadeanaya.com.

Auditions (more Auditions on pg 20)

Arizona's Got Dance! 2013 (AGD13) Showcase (digital) Auditions

Dancers and Health Together, Inc. is hosting its

Third Annual Celebration of **National Dance Day** in Arizona!

Showcase at **Tempe Center for the Arts**, **Saturday**, **July 20**, with a pre-show in the TCA Lobby. Dress Rehearsal will be on Thursday, July 18. We are looking for 12 –15 dance companies/ individuals to represent the diversity and talent located in Arizona's dance scenes. We will announce the showcase line-up by June 10, 2013. If you are interested in auditioning, here is the information you need to know:

- 1) The auditions are \$10 per submission, digital only ~ DVD and online. The submitted work must be complete. You will get your money back if you are picked to perform in the showcase!
- 2) The auditions run Monday, March 25, through Friday, May 31. The postmark date must be listed as May 31, 2013 *or before*.
- 3) The panel of judges is composed of anonymous qualified, professional, and unbiased dance professionals.

Please provide your name, your company's name (if applicable), the choreographer's name, the name(s) of song(s) and its composer(s), the style(s) of dance, name(s) of dancers in the piece.

DVDs should be mailed to: DAHT, Inc, PO Box 13303, Phoenix AZ 85002

Links should be emailed to: Mary Lane Porter, marylane@dahtinc.org

For questions, please contact Artistic Director, J. Bouey, at boueybj@gmail.com.



ADC Member Announcements



Marion Kirk Jones, Professor Emeritus of Dance at Arizona State University and longtime Artistic Director Emeritus of Desert Dance Theatre as well as ADC Lifetime Achievement Award winner, was the recipient of the **2013 Governor's Arts Award for Individual Artist in Education** held on March 6 at the Herberger Theater Center in Phoenix. YouTube link of the presentation <a href="https://example.com/here/herberger-new-com/here/herberger-new-center-

Congratulations Marion!

Photo by Bob Rink: (left to right) Beth Lessard (2012 GAA Recipient & 2013 Award Presenter), Marion Kirk Jones (2013 GAA Recipient), Char Applen (Artist of Crazy Teapot Set)



Lisa R. Chow (center), ADC President and Artistic Director of Desert Dance Theatre, Crossroads Performance Group and Step's Junk Funk, was one of the winners of the Greenville Arts Council's 2013 Greenville Honors Its Own (GHIO) Artist Award. The Award ceremony was held at the E. E. Bass Cultural Arts Center in Greenville, Mississippi on Friday, March 22. Congratulations Lisa!

Photo by Roy Meeks: (left to right) Mischa Ann Harper Walker, presenter, Lisa R. Chow and MacKenzie Stroh, GAC Executive Director.

ASU Gammage FLASHDANCE CONTEST

Nominate your **Dance Mom** to win a night on the town! The winner will receive a pair of tickets to the April 30th performance of **Flashdance the Musical** and a **\$50 Mastro's Gift Card**. To enter the contest visit: http://bit.ly/YiuJbY. Winner will be picked **April 22**.



Attention Non-ADC Members

Your performances, workshops, and master classes are mentioned in the

Regional Section of the Arizona Dance e-Star. We welcome your announcements: job postings, auditions, scholarships, awards & recognitions, new positions, reorganizations, and invitations to participate in FlashMobs & Festivals. Keep Arizonans informed!

ADC Members: When you are submitting information / photos, announcements & events online, please include *complete* names of venues, locations, addresses, links, ticket prices/ fees and contact information.

General Announcements & Regional Events

Northern Arizona

Prescott Shimmy Mob ~ Looking for anyone interested in learning a belly dance routine and taking part in a worldwide fundraising event on May 11, Saturday, at the Prescott Farmers Market at Yavapai College. The mob is designed to coincide with World Belly Dance Day and raise awareness for both dance and for abused women and children's shelters around the world (143 cities/nine different countries) Contact Shannon Sampson, Troupe Salamat, shannonsampson@cableone.net.

Northern Arizona EVENTS

April 26-27, 7 pm. Page High School Campus, Cultural Arts Stage, 19 Poplar St, Page. The Dancespace presents Midsummer Night's Dream. 928-645-3966. dance@thedancespace.net

Central Arizona

Nian Cadman (2010 ADC Lifetime Achievement Award Winner) is arranging a cruise for performers (dancers, singers, comedians, etc) aboard the Royal Caribbean Lines Legend of the Seas – January 3-13, 2014. All American Talent 2014 (Eastern Caribbean) round trip from Ft. Lauderdale visiting Tortola, British Virgin Islands, Philipsburg, St. Maarten-Roseau, Dominica, St. Johns, Antigua, Basseterre, and St Kitts. Fees start at \$832 per person, double occupancy. Fee includes 10 nights, cabin (taxes not included), performance on board (a favorite trip for many tap dancers from across the country), dance workshops, and Broadway & Vegas style entertainment in addition to all the other fun activities and food onboard. Call Nian at 602-996-1017 (Gopher Travel) or email allamtalent@aol.com. (See ad on pg 21.)

Tap 24.7 will be celebrating **National Tap Dance Day** at the Tempe Center for the Arts on May 25-26.
There will be two performances on May 26th of **Just Breathe and Tap On** and master classes on the 25th. tca.ticketforce.com



Photo of the Month

Andrea Lasley and Jose Soto

Photo by Ron Brewer

Central Arizona Events continued on the next page

Regional Announcements

Central Arizona EVENTS

April 6, Saturday, 8 pm. Arts Market Lot, north side of Roosevelt Ave in between 3rd & 5th St, Phoenix. **Dulce Dance Company** presents the **6th Expresiones Dance Festival**. ADC members **Desert Dance Theatre** and **Movement Source** will be performing in addition to many other groups & individuals. **FREE**.

April 20, Saturday, 7 p.m. Plaza de Anaya ~ World Fusion Music and Dance, 524 W. Broadway Rd, Tempe. Plaza de Anaya hosts tribal fusion artist/performer/entertainer Mira Betz. Active in theater, dance and the performing arts for 20 years with a solid foundation of contemporary, traditional, as well as ritualistic dance forms and a dance background in Salsa, Modern, Jazz, and Flamenco, Mira is well versed. You can read more here: http://ow.ly/joymy Tickets: \$15, in advance. \$20 door. 480-894-8777, www.plazadeanaya.com.

April 28, Sunday, 2 pm. Westbrook Village, Vistas Ballroom, 19251 N Westbrook Village Pkwy, Peoria. **Westbrook Village & the Desert Dancers** present **Gotta' Dance 2013**. Tickets: \$10 Regular, \$9 Cactus Club.

May 2-5, Thursday-Sunday, times vary. Symphony Hall, Phoenix. Ballet Arizona presents All Balanchine ~ Serenade, Momumentum pro Gesualdo/Movements for Piano and Orchestra and The Four Temperaments. Tickets: \$25-\$170. http://balletaz.org/performance/all-balanchine/

Southern Arizona

NEW ARTiculations Dance Theatre is creating a dance film called **Rosemont Ours**, with artist/filmmaker Ben Johnson. They are embodying the plant and animal species that would be impacted by the Rosemont Mine, a 4,500-acre open-pit copper mine proposed for the eastern slops of the Santa Rita Mountains. The film will be released in Summer 2013. More info is here: www. RosemontOurs.com.

Adam Chamberlain, flamenco guitarist, joins Animas Dance Center, 5575 E River Rd, Ste 121, Tucson, and will accompany **Barbara Schuessler's** flamenco classes. Adam studied in Spain and in the US, primarily with the renowned flamenco guitarist, Juan Serrano. 520-989-0766. www. animascenter.com.

Regional Announcements & Events

Southern Arizona EVENTS

April 5-7, Friday-Sunday, times vary. Stevie Eller Dance Theatre, UA Campus, 1737 E University Blvd, Tucson. **Ballet Tucson** presents **Dance & Dessert 2013**. Each performance includes a reception with dessert tastings from Tucson's finest restaurants and eateries. \$30. www.ballettucson.org, 520-903-1445

April 12, Friday, 11 am – 3 pm. La Encantada Shopping Center, 2905 E Skyline Dr, Tucson. **Ballet Tucson** presents their annual **Urban Picnic** – luncheon & art auction. The event will feature creative and diverse works in painting, drawing, sculpture and photography by established and emerging artists. \$45. www.ballettucson.org, Cynthia Hansen, 520-400-5426.

April 19-28, 7:30 pm, Sundays 1:30 pm. Stevie Eller Dance Theatre, UA Campus, 1737 E University Blvd, Tucson. **UA Dance Spring Collection** presents a delightful mix of repertoire including a work by Douglas Nielsen, a third premiere (for UA Dance) by guest choreographer Michael Tevlin, and Larry Keigwin's Megalopolis. \$12-\$26. tickets.arizona.edu, 520-621-1162.

April 20, Saturday, 2 & 7:30; April 21, Sunday @ pm. Tucson Convention Center Leo Rich Theatre, 260 S Church, Tucson. **Tucson Regional Ballet** presents **Paquita and Hansel & Gretel.** www.tucsonregionalballet.org or 520-885-0862. Tickets: \$16-20. www.ticketmastear.com or 1-800-745-3000.

April 21, Sunday, 9 am-2 pm. Reid Park DeMeester Outdoor Performance Area, Country Club Rd, N of 22nd St, Tucson. Tucson Arts Brigade presents The Water Festival. Aztec Dancers and Tucson Arts Brigade Dance Theater Troupe will be performing. FREE. 520-623-2119, info@ WaterFestivalTucson.org Schedule details: http://www.waterfestivaltucson.org/

April 25-26, Thursday-Friday, 6 pm. Flowing Wells High School, 3725 N Flowing Wells Rd, Tucson. FWHS presents the **Spring Dance Concert** showcasing dance program students, dance teams, children in their youth dance program and the teacher dance group – Ruckus! \$5, children under 5 free if sitting on their parent's lap. 520-696-8002.

April 27-28, Saturday @ 7 pm (Senior & Teen Companies), Sunday @ 2 pm (Int, Jr, Petite & DansStars Companies). Pima Community College Proscenium Theatre, 2202 W Anklam Rd, Tucson. **Danswest Spring Dance Concert.** \$10. Tickets: PCC CFA Box Office 520- 206-6986.

ARIZONA DANCE COALITION Member Benefits & Perks

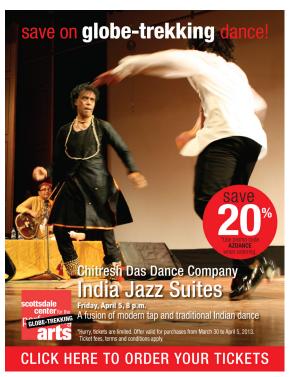
The ADC offers *four* types of memberships:

Individual \$20 ◆ Organization \$50 Venue/Presenter \$100 ◆ Sponsor \$100 plus

Membership and dues renew annually and ADC organizes an Annual Member Meeting in January to discuss the state of dance in Arizona featuring guest speakers. See the last page for details on joining. Membership entitles you to ~

- ADC Membership Directory ~ inclusion and online access, plus a PDF document with live links
- Posting events on the ADC website
 Calendar of Events* which are then prominently featured in the Arizona Dance
 e-Star* with a photo & live links
- *Arizona Dance e-Star* monthly e-newsletter received *in advance* of subscribers
- Member Spotlight opportunity in the *e-Star*
- Performance opportunity in the ADC Member Showcase (when production funds are available)

- Posting classes on the ADC website Class Page*
- Board Member Nominations (December)
 Annual Membership Meeting Voting
 Privileges (January)
- ADC Lifetime Achievement Award Nominations (March)
- Merchant Discounts (20 and growing) and periodic member-to-member discounts
- Affordable Venue General Liability Insurance for 1-2 day performances. We have renewed our policy to continue this benefit for our members because we know the cost of insurance (\$400-\$500) would prohibit most individuals and small companies from producing in a professional theatre. Current fee is \$75/1 day; \$150/2 days.
- **NEW** ~ Discounted *Arizona Dance e-Star* Advertising Rates. Inquire for details.
- * All postings of events and classes are restricted to 501(c)(3) organizations with the exception of charitable and free events, community festivals, educational conferences and master classes.

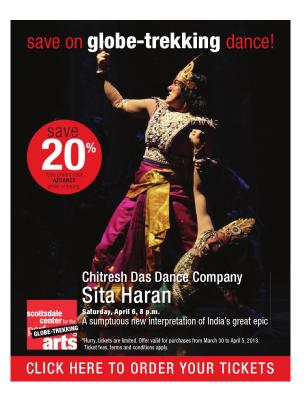


DISCOUNT for ADC Subscribers

Click on the image(s) and it will take you to the site to purchase tickets. The discount code **AZDANCE**

is the same for both performances.

Thank you SCPA!



MEMBER SPOTLIGHT

shines on the Arizona Dance Education Organization (AzDEO)

The Arizona Dance Education Organization (AzDEO), founded in 2006 out of the former Arizona Dance Arts Alliance, serves dance educators statewide and is the State Affiliate to the National Dance Education Organization (NDEO). The mission is to support and advance dance education centered in the arts. Services and programs include:

Professional Development ~ Pink Tutu Flu • State High School Dance Festivals

Managing NDEO's National Honor Society for Dance Arts • Dance Resource Library

Networking ~ Cookies & Choreography Program & Collaborations

Workshops have been produced with local and nationally known teachers such as *Bill Evans*, *Elizabeth Johnson* and *Cythnia Roses-Thema* to name a few. Twice a year AzDEO also hosts the **Pink Tutu Flu** ~ a day of workshops, networking and sharing curriculum, issues and ideas. It began as a way for teachers to provide professional development for themselves. The first few years they would call in sick and meet in someone's home. Now it is held at a host school with most schools honoring it as a professional development day.

Services for students include the state **High School Dance Festival** open to any school or studio. In February 2013, the 28th Festival hosted 39 schools, 49 teachers and over 700 students at the Gilbert High School, Gilbert. To honor teachers, AzDEO presented two Teacher Awards at the Festival ~ the **Kathy**

Lindholm Lane Teacher of the Year Award went to *Mary Anne Herding* (left) from Xavier College Prep, and the Bill Evans Excellence in Teaching Award was presented to *Liza Noriega* (right) from Desert Mountain High School. AzDEO also awards a full and a partial scholarship to NDEO's annual conference.

AzDEO manages the 47 chapters in Arizona for the **National Honor Society for Dance Arts** (a national NDEO program) honoring the



To get involved in AzDEO, contact *Lynn Monson*, Executive Assistant at lmonson@cox.net or 480-961-3160. Membership is through the NDEO which provides dual membership in NDEO and AzDEO and represent K-12, higher ed or college students.



Make the most of your website's "thank you" page for donors

Karen Zapp blog, March 20, 2013

When a donor makes an online donation ... or when a donor or member makes a purchase ... how are you saying "thank you"? And yes, I'm assuming you do have a thank you page people automatically see after responding to your online call-to-action (CTA). It's also known as a confirmation page. Are you merely saying thanks and pointing out how their gift is tax deductible? If that's all you're doing then you are literally leaving money on the table, in my opinion. Let's snag a few ideas from the ecommerce sector, shall we?

I read an article, "11 Ways to Optimize Thank You Pages" [and] I'm sharing a few ideas that I've tailored for nonprofits:

Keep shopping: If you do sell products (and some nonprofits do), then suggest a related/complimentary product for purchase. Suggest other pages of your site based on the content the web visitor just responded to. Use a testimonial from a donor as to why they named your nonprofit in their will and link to a page with more info.

If that's all you're doing (pointing out how their gift is tax deductible) then you are literally leaving money on the table, in my opinion.

Let's make a deal • Get 'em curious • Surveys • Gettin' social • Recruit • Up-sell / cross-sell

Let's make a deal: How about a special deal on an upcoming event if they purchase right now?

Get 'em curious: Use creative copy and images (not merely thumbnails) to "pre-sell and generate interest." This strikes me as a good candidate for advocacy.

Survey: This is a terrific opportunity to ask a few (I advise no more than three) questions to deepen their engagement and build a touch more loyalty. Emphasize the benefit(s) to the person answering the survey.

Gettin' social: Give donors a chance to share with their own social media network what they just did - made a gift to your charity; signed an electronic petition; etc.

Recruit: Encourage people to invite friends and associates to also join, vote, etc. Give people the chance to bring their network along - to do the same thing they just did.

Up-sell or cross-sell: Offer them the chance to join your monthly giving club. Show the value of this special way of giving. Or to sign up for a second year membership for X dollars less; sell a popular book or other resource.

Read the article and study the examples. Don't get hung up on the fact that it's written for ecommerce websites. You can learn a lot from other markets. And perhaps you'll even want to pay closer attention the next time you make an online consumer purchase. What is that e-tailer doing that your charity can adopt?

continued on the next page

Make the most of your website's "thank you" page for donors continued

(If you are not reading this online, here is the link to the article: http://www.getelastic. com/11-ways-to-optimize-thank-you-pages/)

Applications for dance nonprofits with donor e-commerce pages ~

Invite donors/ticket purchasers to:

- purchase tickets to the next event at a discount
- purchase your branded merchandise
- share what they did (donation) with their friends (social network)
- provide links to organizations that connect with your project/theme ~ water

- conservation, community food banks, immigration issues, abuse against women and children, National Dance Day, etc.
- answer a few survey questions: Have you been to our performances before? May we do something for you? Would you (business) like to partner with us? (see this great site on arts & biz partnerships http://www.partnershipmovement.org/the-movement/)

Readers: If you can think of any more ideas, please send them to me and I'll share with our readers in upcoming issues. Krystyna@AzDanceCoalition.org

About the Author: **Karen Zapp** is an engineer turned copywriter. She was an officer in the U.S. Navy Civil Engineer Corps, traveled to 22 countries, became a private pilot at 18, is a small business owner wearing several hats, and has helped many charities and professional organizations achieve their mission through value-based copy and direct marketing knowledge. A few of her clients have been the Vietnam Veterans Memorial Fund, Maryknoll Sisters, Catholic Relief Services, American Diabetes Association, National Audubon Society, Mr. Holland's Opus Foundation, Textbook and Academic Authors Association, Guideposts, Archdiocese of the Military Services, University of Oklahoma, and numerous others. Here is her website: PK Scribe, LLC, info@pkscribe.com, 866-640-7270 (toll free).

The Arizona Dance Coalition will be conducting a SURVEY of its subscribers who are comprised of *dancers, choreographers, educators, producers, advocates* and many others in dancerelated careers. In addition, fans and "supporters" subscribe to keep up with the dance events and news in Arizona. We invite you to be a part of this dance "arts" community.

The SURVEY will cover the basic "meme" questions — Who are you? Where are you from? What do you do? ... and so on. It will ask you questions specific to ADC (how can we serve you), about what you purchase (dancewear,

concert tickets, massages), health & nutrition questions and insurance questions (health/dental).

The more participants in the survey, the more meaningful the results will be to get a better understanding of who "we" are and how we fit into the AZ "arts" community.

Let's find out if we—the *dance* community—are making a difference. Please spread the word and encourage your colleagues to subscribe. Better yet, become an ADC member and help us carry out our mission—*creating connections between the dance communities and the general public in Arizona.*

ADC Board of Directors



NORTHERN Arizona

FlagstaffDance.com

for the most up-to-date schedule

Wednesdays, The Peaks ~ Alpine Room, 3150 N Winding Brook Rd, Flagstaff (on Hwy 180, North Fort Valley Rd). Group Dance Lessons ~ 6-7 pm East Coast Swing; 7-8 pm Waltz. \$5 one lesson/\$8 for both. Contact *Robert and Kathy* at 928-527-1414 or info@ thejoyofdance.net

1st & 3rd Thursdays, Museum Club, 3404 E Route 66, Flagstaff. 6-7 pm line dance lesson; 7-8 pm Nightclub 2-Step; open dancing. \$3 nonmembers/ \$4 for both classes

Fridays, Mad Italian, 101 S San Francisco, Flagstaff. FREE Salsa Rueda & Latin Dancing 6:30-9:30 pm. Paul & Nadina Geissler, nadinegeissler@hotmail.com

Saturdays, Galaxy Diner, W Route 66, Flagstaff. Swing lesson & dancing with Tom Scheel 7:30-9 pm.

Sundays, Canyon Dance Academy, 2812 N Izabel St, Flagstaff (across from Coconino HS) 5:30-6:30 ballroom technique practice 6:30-7:30 open dancing with instructors *John Rudy and Nancy Williams*. \$5. 928-213-0239

Sundays, Tranzend Studio, 417 W Santa Fe Ave, Flagstaff. NAU Latin Dance Club 6-9 pm, \$5, Kati Pantsosnik, 928-814-2650, katipan@ gmail.com

ADULT CENTER OF PRESCOTT, 1280 E Rosser St, Prescott. 928-778-3000. adultcenter.org. Tuesdays, Country & Contemporary Line Dance Classes, \$5 / No charge Silver Sneakers 5:30 pm Beginners; 6:30 pm Intermediate Friday Night Dance Party, \$7/\$6 students ID 7:30-10 pm (ballroom, Latin, swing, country, club & tango). No charge Silver Sneakers Fridays, Dance lessons with Andy Smith and Marilyn Schey, Rumba, 6-6:45 pm beginners;

6:45-7:30 Beyond Beginners. \$6 one or both lessons. 7:30-10 pm Open Dance \$5.

The COTTONWOOD CIVIC CENTER, 805 Main St, Old Town Cottonwood. AZ We Dance - Contra Dance. 6:30 pre-dance lesson, 7-10 pm dancing. \$7, \$5 students \$4 16 yrs and under. 928-634-0486, azwedance@gmail.com.

CENTRAL Arizona

The **Arizona Lindy Hop Society**has an extensive calendar.

AZSalsa.net covers Phoenix,
Scottsdale & Tempe

April 5, Friday, First Friday Sock Hop at 5 & Diner, 5220 N 16th St, Phoenix.
6:30 pm FREE Swing dance lesson
7 pm Live Rockabilly music, wood dance floor, diner food and vintage cars. Come in a car older than 1972 and eat for 50% off!

SOCIAL DANCE

SOUTHERN Arizona

TucsonDanceCalendar.com

for the most up-to-date schedule

UA Ritmos Latinos Salsa Club. \$30 semester w/ CatCard, \$40. http://ritmoslatinos.org/

April 13, Saturday, 7 pm

Hana's Saturday Milonga in conjunction with Tucson's 2nd Saturday Downtown Tucson.
Café a La C'art @ Tucson Museum of Art, 150
N Main Ave, Tucson. 7 pm lesson, 8 pm tango dancing "Milonga" with DJ Barry Gillaspie.
Sangria, dinner, desserts to savor while enjoying a social evening embracing all the arts. \$10 PP includes class and food specials For more information hanaepi@aol.com

April 14 & 28, Sunday, 5-9 pm *Tucson Sunday Salsa Social* hosted by Gerardo

& Lupita. Families are welcome. \$10/live band or \$7/DJ. Sonoran Ballroom, 5536 E Grant Rd, Tucson (in the Safeway Shopping Plaza). tucsonsalsa.com

Wednesdays ~ **Casa Vincente**, 475 S Stone, Tucson. 7:15 pm FREE beginner Tango lesson with Erik Fleming. 8-10 pm, Spanish food & wines.

Fridays ~ **Warehouse STOMP,** 620 E 19th St, Tucson. 7-8 pm Lindy Hop fundamentals with Gayl & Howard. 8-11 pm Open Dancing. \$5 http://swingtucson.com/calendar/

Saturdays ~ Armory Park Recreation
Center, 22 S 5th St, Tucson
April 13 – Swingin' Saturdays featuring West
Coast Swing, 7-11 pm, \$5 w/student ID
info@swinginsaturday.com, http://

swinginsaturday.com/sample-page/ **April 20** – *USA Dance So Arizona Chapter*presents their Dance, 8-11 pm.
\$3 members & students; \$5 non-members.
http://soazbda.org/

April 27 – TucsonLindyHop.org presents the live music of Misbehavin' for Lindy Hop & Swing dancers. 7-8 pm beginners lesson, 8-11 pm open dance. \$10 with discounts for students.

ATTENTION "SOCIAL DANCE" COMMUNITIES THROUGHOUT ARIZONA

If you host a "community" event (not private studio), you are welcome to submit your information to: Krystyna@AzDanceCoalition.org by the 25th of each month.

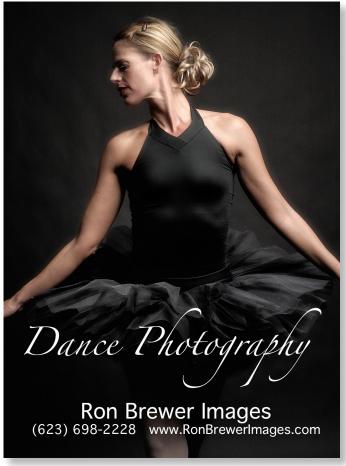
BIZ TALK

BIZ Talk is a new section where YOU can have something to say - exactly the way you want to say it. *But it will cost you*. If you are interested, please email Krystyna@AzDanceCoalition. org or call 520-743-1349 for rates and sizes. *ADC members receive discounted rates*.

Do you have a conference, festival, performance or competition to promote?

You can do it here!





Announce your sales & services to the Arizona Dance Community HERE

dancewear • shoes
personal care • healthcare
business services • music
grant & promotional writing
public relations • travel
legal • accounting
studio & venue rentals
costume design & rental

& more

business management



NATIONWIDE DANCE AUDITION LINKS

<u>Dance.net</u> ~ http://www.dance.net/danceauditions. html

<u>DancePlug.com</u> ~ http://www.danceplug.com/insidertips/auditions

StageDoorAccess.com ~ http://www.

stagedooraccess.com/

<u>DanceNYC</u> ~ http://www.dancenyc.org/resources/auditions.php

<u>BackStageDance.com</u> ~ http://www.backstage.com/bso/dance/index.jsp

SeeDance.com ~ http://www.seedance.com

BALLET TUCSON SUMMER DANCE WORKSHOP

Ballet Arts Studio, 200 S Tucson Blvd, Tucson

April 14, Sunday, 12 - 1:30 pm \$20. www.ballettucson.org, 520-623-3373

GRAND CANYON UNIVERSITY

3300 W Camelback Rd, Bldg 9, Phoenix April 20, Saturday, 10 am - 5 pm

GCD Dance & Scholarship Auditions, Studio 301 gcu.edu/auditions, Contact to schedule an audition: susannah.keita@gcu.edu
602-639-6295

GLENDALE COMMUNITY COLLEGE

6000 W Olive Ave, Glendale Fitness Center 101

April 29, Sunday, 5-7 pm

GCC Dance Fall 2013 VERVE DANCE CO AUDITIONS (DAN150)

Audition will consist of a ballet barre, modern and jazz dance combinations, as well as improvisation. Dancers are asked to arrive early to fill out paperwork, look professional and be prepared with appropriate dance attire and shoes. Phone: 632-845-3796, a.hashim@gccaz.edu, gccaz.edu/performingarts/12049.htm

Do you remember the hardware store trip "tip" for costume inspiration by Marlina Kessler several years ago? I remember the "duck tape" image I used vividly.

Here's a link to an article about *The Aluminum Show* created by Israeli-born artistic director **Ilan Azriel**. It was inspired by his trip to the hardware store! The Moscow Times, 24 March 2013. Check out the beautiful images here.



QUOTE (discovered by Lori Howard, ADC Secretary)

"I have good news and bad news.

The good news is, we have enough money to pay for our next dance program.

The bad news is, it's still out there in your pockets."

Fill out your COSTUME TIP



If you need extra support (or umph) in the bust line of your costumes, a pair of pantyhose and an old bra can help. Cut the bra cups away from the straps and band of the bra (you can also use the loose cups that come in your swimsuits or that you can purchase). Cut off the thigh and toes of the hose so you have a sheer tube. Slip the cups in the hose and shift them around until they sit on your body where you need them. Pin or stitch the cups to the hose so they don't move around. Leave an even amount of sheer hose on either side to pin to the garment or tie around your back. Sheer pantyhose are great under costumes.



Prop TIP

by Krystyna Parafinczuk

Many dance companies are targeting social & environmental issues to create their pieces. **Oberlin Dance Collective's** (San Francisco) **KT Nelson** created *Transit: Next Stop* to inspire a day in the city rather than driving out of town (fuel consumption). His prop, created by mad mechanic **Max Chen**, was a *park bench on wheels* (bicycle attached).

You can catch a few short clips and photos in John Metcalfe's <u>article</u> for **The Atlantic Cities**, March 27, 2013. *Do you have a mad mechanic in your town to help you out?*

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JOIN ADC



Become an Arizona Dance Coalition

Member ~ online (PayPal) or snail mail / click on the icon to download application

Board Members are needed with expertise in organization & event planning, marketing/graphics, writing and computer/website maintenance. *Help us grow and make a difference.*

SPONSORS





Desert Dance Theatre



Arizona Dance Coalition, PO Box 64852, Phoenix AZ 85082-4852

AzDanceCoalition.org,

Lisa Chow, President (Central Az), <u>Lisa@AzDanceCoalition.org</u> Office: 480-962-4584; Fax: 480-962-1887; Cell: 602-740-9616

Krystyna Parafinczuk, Treasurer (Southern Az)

Krystyna@AzDanceCoalition.org, 520-743-1349, call first to send fax