

ARIZONA DANCE ^{E★}

FEBRUARY 2015

statewide listing of performances
master classes | auditions | articles
tips | news | and more



DIRTY DANCING
ASU GAMMAGE

FLAMENCO VIVO
CARLOTA SANTANA
UA PRESENTS

WENDY WHALEN:
RESTLESS CREATURE
LES 7 DOIGTS DE LA MAIN:
SEQUENCE 8
NEDERLANDS DANS
THEATER 2
SCOTTSDALE CPA

ARIANNI MARTIN & BRIAN LEONARD
BALLET ARIZONA | NAPOLI
PHOTO BY ALEXANDER IZILIAEV



Arizona Dance e-Star

a publication of the *Arizona Dance Coalition*

Volume 5, Issue 2

February 2015

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Dear readers,

I'd like to start by congratulating **Gina Darlington** (ADC Board Member - Flagstaff) and **Canyon Movement Company** for winning the **ACA Art Tank Award** for \$5000. They are launching a Young Choreographers' Challenge and dancers will be "creating" with social issues in mind.

SUPER BOWL SUNDAY ~ Thanks to National Bank of Arizona, **Ballet Arizona** will be part of a TV commercial running during the Super Bowl broadcast! The NB|AZ® spot features customers it believes are helping Arizona achieve a brighter future. Ballet Arizona is one of them! Great exposure for Ballet Arizona and I'm so happy to feature their dancers on our February cover! Stunning! And **Napoli** is a favorite of mine, having learned four of the variations back in the day.

There are two Photos of the Month. What can I say. Take a look and you will know why (pg 13). There are also two articles and two tips addressing your advertising and marketing needs. I can't stress enough how important it is for those of you with schools, companies, or free-lancers to have "great" video clips that will wow and capture your audience within the first 30 seconds. I hope to be producing more video clips as I've just received a grant and have a brand new baby MacBook Pro with Final Cut Pro X video editing software!!!! YAHOO!!! I haven't had time to even turn it on, but will SOON.

There is a particular link you may find interesting on dancing on the side of cliffs and other precarious stages—unless you are

afraid of heights. I am amazed at their bravery, strength and creativity—videographer too! I have to admit I was a little queasy watching—pg 22 - **Bandaloop**.

Our major venues have booked some amazing dance talent for February. I continue to hope for a high speed rail system from Nogales to Utah so all of us in AZ can experience the performances LIVE. I'll be planning opportunities for livestreaming in the meantime. If you want to participate, let me know.

Happy V Day, Pres Day, **Am ♥ Day**, and Black History Month! ♥ Krystyna Parafinczuk, Editor & ADC Treasurer

The **Arizona Dance Coalition** is a membership-based, statewide 501(c)(3) nonprofit dance organization creating connections and communication between the general public and the dance community. ADC membership is available to individuals and organizations interested in the art of dance. You may join online at AzDanceCoalition.org. All questions about membership and sponsorship can be sent to Lisa@AzDanceCoalition.org. Calendar of Events are posted online by ADC members. Article submissions, news, letters to the editor and advertising sales can be sent to Krystyna@AzDanceCoalition.org. Additional ADC contact information is on the last page. **Past e-newsletters available at azdancecoalition.org/newsletters/.**



listed in the **Regional Section**. Send news to: Krystyna@AzDanceCoalition.org. AzDanceCoalition.org

Event listings are posted by ADC members on the ADC website. Events are restricted to 501(c)(3) organizations with the exception of charitable and free events, educational workshops and masterclasses. All submissions are monitored. Content may be edited. Non-member news and events are

February 3, Tuesday, 7:30 pm. Scottsdale Center for the Performing Arts, 7380 E 2nd St, Scottsdale. **Scottsdale Center for the Performing Arts** presents **Wendy Whelan: Restless Creature**. Created by and Danced with Kyle Abraham, Joshua Beamish, Brian Brooks and Alejandro Cerrudo. For more than 25 years Wendy Whelan has been captivating audiences of the New York City Ballet with her elegant yet thrilling movement and her exacting, intelligent approach to performing. She has collaborated with four young choreographers to create a suite of duets performed by her and each choreographer in turn. The works are fascinating experiments in how Whelan can adapt to another's vision while maintaining and even amplifying her own vivid individuality. Tickets: \$69 \$49 \$39, 480-499-8587, boxoffice@sccarts.org.

save **25%**
AZ Dance Members get a discount on this performance. Check your email for discount code.

scottsdale center for the performing arts stars shine brighter here

Wendy Whelan's Restless Creature
With Kyle Abraham, Joshua Beamish, Brian Brooks and Alejandro Cerrudo
Tuesday, February 3, 7:30 p.m.
Duets featuring the star with four top choreographers

CLICK HERE TO ORDER YOUR TICKETS



February 6, Friday, 5:30–9 pm. Chandler Center for the Arts, Bogle Theater, 250 N Arizona Ave, Chandler. **Black History Month Celebration: Two Shades of Soul** presented by **South Chandler Self Help** and **Desert Dance Theatre**. 5:30pm Pre-show Dinner, 7 pm Performance. **FREE** and open to the public. Donations accepted! The South Chandler Self-Help Foundation and Desert Dance Theatre in Cooperation with the City of

Chandler will be presenting the 26th Annual Black History Celebration. The founder of the organization, Mrs. Frannie Keith-Harper, will be present and participating in the Celebration. The Foundation will also be honoring past president Mrs. Marsha Flaggs. The Self-Help Foundation has sponsored this family-oriented event for 26 years. The event encourages historical education, respect and ensures on going opportunity for the youth of Chandler and surrounding areas to display their talents. 602-740-9616



February 13-14, Friday- Saturday, 8 pm. Scottsdale Center for the Performing Arts, 7380 E 2nd St, Scottsdale. **Scottsdale Center for the Performing Arts** presents **Les 7 doigts de la main: Sequence 8**. The company was founded in 2002 with a mission to bring circus to a human scale. It's unique name is a twist on the French expression *"the five fingers of the hand,"* which describes distinct parts united and moving in coordination towards one common goal. Séquence 8 carries emotional dynamics to a point of explosion and propulsion. Set not in a specific time or place, but rather on a vertical canvas of sorts, this acrobatic dance and theater piece contemplates the role of the "other" and how we define ourselves through and against it. Tickets: \$49 \$39 \$29, 480-499-8587, boxoffice@sccarts.org

February 13, Friday, 8-10 pm. Centennial Hall, UA Campus, 1020 E University Blvd, Tucson. **UA Presents Flamenco Vivo Carlota Santana.** *"This was a show of graceful, sensuous dance, expressing a host of raw human emotions—evocative of loneliness, pride, passion and joy."* –The Philadelphia Inquirer. Flamenco Vivo Carlota Santana

combines the powerful traditions of flamenco with the innovation of young artists. The company commissions new works to celebrate the history and mythology of Spanish culture and honor the influences of Caribbean, Latino, and Afro-Latino sounds. *"These dancers broke open like flames dancing along the stage, with outright fireworks for the tableaux finale."* –

Pittsburgh Post-Gazette. Tickets start at \$25+, 520-621-3364



February 17-22, Tuesday-Sunday, times vary. **ASU Gammage**, 1200 South Forest Ave, Tempe. **DIRTY DANCING** is an unprecedented live experience, exploding with heart-pounding music, passionate romance, and sensational dancing. Seen by millions across the globe, this worldwide smash hit tells the classic story of Baby and Johnny, two fiercely independent young spirits from different worlds who come together in what will be the most challenging and triumphant summer of their lives. Featuring the hit songs, *"Hungry Eyes," "Hey Baby," "Do You Love Me?"* and the heart-stopping *"(I've Had) The Time of My Life."* Times: 7:30 pm Tuesday-Saturday, 2 pm Saturday, 1 & 6:30 pm Sunday. Tickets \$28.30-\$143.80 (includes fees).

February 21, Saturday, 8 am-4 pm. Cactus High School, 6330 W Greenway Rd, Glendale. **Arizona Dance Education Organization (AzDEO) 30th Annual High School Dance Festival.** A fantastic

opportunity for your students to participate in inspiring master classes and share in the experience of performing for and viewing fellow dance students from around the state in a morning and afternoon concert. And a wonderful opportunity for teachers to network. Registration online [here](#). Registration fee: **Early (1/30/2015): \$150 Members; \$225 non-members;** Regular: \$200 members; \$275 non-members. Adjudication: 20 for members; 25 for non-members. Video: \$20 for members and \$30 for non-members.



February 28, Saturday, 8 pm. Scottsdale Center for the Performing Arts, 7380 E 2nd St, Scottsdale. **Scottsdale Center for the Performing Arts** presents **Nederlands Dans Theater 2.** Based in The Hague, Nederlands Dans Theater 2 is the acclaimed dance company's launching pad for young dancers, who are carefully selected through auditions to perform works by the new generation of dance makers. The group

performs around the world, offering the opportunity for talented, up-and-coming dancers and choreographers to grow and develop their art. Tickets: \$69 \$49 \$39, 480-499-8587, boxoffice@sccarts.org.

Johan Inger: I New Then | Sol Leon and Paul Lightfoot: Shutters Shut | Sharon Eyal and Gai Behar: Sara | Alexander Ekman: Cacti

February 28, Saturday, 9 am-3 pm. Casino del Sol, 5655 W Valencia Rd, Tucson. The **Pima Council on Aging** is holding their 4th annual **Ages 'n' Stages Expo** featuring exhibitors, entertainment, educational seminars, and demonstrations. Performers include the coolest Senior dance troupe in Tucson—**Rodeo City Wreckettes** at 11 am. Tap and jazz numbers, comedy and memorable music are combined to entertain you. Event is free and open to the public. For more information on the group or performance, contact Carol Ross at wreckette@gmail.com.





March 3-4, Tuesday-Wednesday, 7:30 pm.

Mesa Arts Center, Ikeda Theater, One E Main St, Mesa.

Mesa Arts Center presents Nice Work If You Can Get It.

It's the Roaring '20s and a cast of outrageous characters gather in N.Y. to celebrate the wedding of wealthy playboy Jimmy Winter. But things don't go as planned when the playboy meets Billie Bendix, a bubbly and

feisty bootlegger who melts his heart. The champagne flows and the gin fizzes in the hilarious, Tony®-winning musical comedy. This brand-new musical features George and Ira Gershwin's most beloved tunes: "But Not For Me," "Let's Call the Whole Thing Off," "I've Got a Crush on You" and "Someone to Watch Over Me." This sparkling, madcap tale combines laughter, romance and high-stepping Broadway magic for an evening bursting with girls, glamour and the glorious songs of Gershwin! Pre-Show Dinner is available, you will be able to view the dinner menu when purchasing your show tickets. \$35-\$75.

March 6, Friday, 7 pm. Tempe Center for the Arts, 700 W Rio Salado Pkwy, Tempe. **Southwest Youth Ballet presents Dance & Romance** – a collaboration between SYB and local dance companies, dancers and choreographers. For details, visit www.swybt.org or call 480-786-1155.



March 7, Saturday, 7:30-11 pm. Old Pueblo Dance Center, 613 E Delano, Tucson.

Tucson Friends of Traditional Music present a **Contradance Benefit for Casa de los Ninos**, a non-profit organization dedicated to the prevention and treatment of child abuse and neglect in the Tucson area. Music will be provided by The Privy Tippers, one of the Southwest's premier contradance bands, with a Cavalcade of Callers. There will be an intro dance lesson 7:30 – 8 pm and dancing from

8-11 pm. Details regarding the suggested donation will be forthcoming in February. This is a wonderful opportunity to have a great time in support of a very worthy cause. Donna Fulton, 520-906-3011, donna.fulton@gmail.com, www.tftm.org

ADC MEMBER AUDITIONS



Grand Canyon U Dance Education Program AUDITIONS February 28, April 11, 2015. Students interested in pursuing a degree in dance education or dance performance are encouraged to apply! GCU offers a triple-track design that includes classical ballet and modern, as well as jazz and vernacular dance foundations. Once accepted to the university, students may enroll for dance auditions online by visiting www.gcu.edu/auditions.

By completing an audition, students will also be considered for performance scholarships. Please find out more about our department by visiting www.gcu.edu/dance or contact dance@gcu.edu.



Desert Dance Theatre is looking for male and female dancers for the upcoming Sister Moses performances, and South of Gold Mountain with H.T. Chen & Dancers. Dance Theater West, 3925 E Indian School Road, Phoenix. Contact Lisa@DesertDanceTheatre.org for details, or call 480-962-4584. Auditions are conducted during company rehearsals. There is no charge for the audition.

Consider becoming an ADC member, being a part of a statewide dance community and enjoying the member benefits and discounts offered by our members and more than 20 Merchants throughout Arizona ~ *graphic designers, photographers, dancewear stores, dance studios, printers, costume designers, venues, etc.* Review the benefits towards the back of this magazine.

**February ISSUE
SUBMISSION
DEADLINE**

Arizona Dance e-Star

February 25

Send news to:

Krystyna@AzDanceCoalition.org

STATE & NATIONAL ANNOUNCEMENTS



Arizona Arts Congress is set for **February 3, 2015**. Let's meet at the State Capitol, talk to our state legislators and rally with fellow arts and culture supporters. This is the annual convening of Arizona arts advocates, hosted by the **Arizona Citizens for the Arts**. At Arts Congress, attendees gain new advocacy tools and resources and meet with legislators and other public officials to discuss arts policy, arts education and public funding for the arts. <http://azcitizensforthearts.org/>



Arizona Commission on the Arts Grant Guidelines for Community Investment Grants, Arts Learning Grants and Festival Grants are now available for download. While applications will not be accepted until February, the Arts Commission encourages prospective applicants to review the guidelines and begin preparing their application materials as early as possible. The application deadline is Thursday, March 19, 2015. **In-Person Information Sessions:** To help you prepare for the Fiscal Year 2016 grant application period, the Arts Commission will be holding in-person information sessions throughout the state over the next several weeks:

2/10/15 Tucson, ATC Cabaret, Temple of Music and Art, 12-12:30 pm*

2/11/15 Phoenix, Singer Hall, Phoenix Art Museum, 12:15-12:45 pm*

* The Tucson and Phoenix sessions will be held in conjunction with Audience Everywhere™ Workshops. Click [here](#) to learn more about this exciting audience development workshop.

If you haven't heard, the **National Dance Education Organization** (NDEO) Annual Conference will be in Phoenix in 2015. **October 7-11, 2015** at the Point Tapatio Cliff Resorts, 11111 N 7th St, Phoenix. The Call to Proposals is out on the NDEO website www.ndeo.org. If you would like to be involved in some other way, please email Jacque Genung-Koch, our local site committee chair at jgenungkoch@yahoo.com or Lynn at lmonson@cox.net.

Arizona Dance Coalition Member Announcements

➡ **Grand Canyon University Dance Invationals**

February 20, March 6, March 27, April 10, 2015

Spend the day with GCU Dance Education majors! Juniors and seniors will visit our campus and take a class, meet current dance majors, and tour the campus. GCU enrollment reps will explain what it takes to become a 'Lope. GCU will provide lunch and reimbursement for up to \$150 of your transportation costs. Register online at <http://www.gcu.edu/GCU-Dance-Invationals.php>. Contact dance@gcu.edu for more information.

➡ **Grand Canyon University Elementary Dance Tour**

The GCU Elementary Dance Tour is a multi-media production that visits local elementary and middle schools each spring. This student touring company endeavors to bring a high-quality arts experience to K-8 students at no cost. We spark their impulse for self-expression by offering creative tools that will help them explore dance and the performing arts. This year **Leanne Schmidt**, who published an article in the September 2014 issue of **Dance Teacher Magazine** on incorporating humor into choreography, will take the helm as director. At the end of the show, students will be invited to participate in a lesson that builds into their own mini-performance. To book your visit in February – April 2015, contact dance@gcu.edu.

➡ **DESERT DANCE THEATRE** is providing two **School Field Trip** opportunities for students or community organizations to attend.

March 26-28, 2015, South of Gold Mountain with H.T. Chen & Dancers

Tempe Center for the Arts, 700 West Rio Salado Parkway, Tempe. New York City dance company, H.T. Chen & Dancers, offers an experience for students of all ages. Eight Strokes & the Moving Word is comprised of award-winning works by choreographer H.T. Chen and has been cited by educators as "the field trip of the year." Eight Strokes & the Moving Word draws from the company's rich cultural heritage and dynamic repertory to reveal the culture and history of Asians in America. Through dance and calligraphy, the students are shown the stories and meaning behind the words and dances in an innovative one-hour presentation through live performance, video projections, and an interactive format.

For information, call Lisa at 480-962-4584, or email Lisa@DesertDanceTheatre.org.

➡ Canyon Movement Company

received an Art Tank grant from the **Arizona Commission on the Arts** for \$5000. The project: **Young Choreographers' Challenge**, will provide a choreographers' challenge for teens and young adults, mentoring them and engaging them in community and social issues through dance. It will provide a way for young choreographers to create new work that reflects on social issues that are important to them. They can be positive statements or bring awareness to more challenging issues.

We will issue a call to young choreographers to submit a proposal. A review panel will select choreographers' projects. Then they will be assigned a mentor from our professional company to create their new dances. They will have them presented in a formal concert. The dances can be performed live or on film. *Photo: Gina Darlington, Director of Canyon Movement Company, wearing the crown. (Other dance organizations making ART TANK presentations were AzDEO and Ballet Tucson.)*



➡ Ballet Etudes dancer hired at

BalletMet in Ohio. Gabriella Sanchez, a 17-year old Mesa resident and **Ballet Etudes** principal dancer, is now a trainee at BalletMet in Columbus, Ohio. Sanchez attended the BalletMet summer program in both 2013 and 2014, and was offered and accepted a spot as

a trainee in their company at the conclusion of the 2014 summer program. She was recently seen on the Phoenix valley's stage as the title role in Ballet Etudes' production of Cinderella. Her other roles with Ballet Etudes include Sugar Plum Fairy, Snow Queen, and Dew Drop Fairy in The Nutcracker as well as Lilac Fairy in The Sleeping Beauty.



REGIONAL NEWS, ANNOUNCEMENTS & EVENTS

Northern Arizona ANNOUNCEMENTS & EVENTS

Amanda Kapp's film **Meeting Place** with Leonard and Jayne Lee (Human Nature Dance Theatre) was accepted at the Oklahoma Dance Film Festival. Congratulations, Amanda! The 2015 Oklahoma Dance Film Festival runs from January 2nd-March 31st.

http://www.okdancefilms.com/Oklahoma_Dance_Film_Festival/2015_Selections.html



Congratulations to **Canyon Movement Company** for being awarded \$5000 for their **Young Choreographers' Challenge** by the Arizona Commission on the Arts Art Tank panel.

Central Arizona ANNOUNCEMENTS & EVENTS

Call for VENDORS ~ 6th Annual Carnaval do Brazil, March 7, 8 pm – 2 am, The Pressroom, downtown Phoenix. Event is for ages 18+. Please contact us at Info@Afrobaile.com and we will send you an application. All vendor fees must be paid and submitted with applications in order to take part in the event. Visit our official Event Website at www.CarnavalDoBrazil.com.

February 8, Sunday, 4 pm. Comerica Theatre, 400 West Washington Street, Phoenix.
Dancing With The Stars Live! Tickets \$40-78.25.

February 7-8, Saturday-Sunday, 9:30 am - 5 pm. Heard Museum, 2301 N Central, Phoenix.
World Championship Hoop Dance Contest. Over 70 top Native hoop dancers from the United States and Canada compete for prizes and the World Champion title. Spectators can take in the performances while enjoying fry bread and other traditional foods. \$18, \$13.50 seniors; \$7.50 students and children 6-12, free for Am Indians and children 5 and under. 602-252-8848. www.heard.org

February 12-15, Thursday-Sunday. Symphony Hall, 75th N Second St, Phoenix. **Ballet Arizona** and **Phoenix Symphony** present the U.S. premiere of **Napoli**, the most renowned ballet by legendary choreographer August Bournonville. Ballet Arizona Box Office: 602.381.1096, 2835 E Washington St, Phoenix. <http://balletaz.org/performance/napoli-2015/>

February 12-14, Thursday-Saturday, times vary. Phoenix Theatre, 100 E McDowell Rd, Phoenix. **Scorpius Dance Theatre: An Unusual Love Story - Dave + Lisa.** An intense fairy-tale of sorts, the production tells the tale of two young adults who meet while in a treatment center for mental and psychological issues. After a series of events, an unlikely attachment is developed, and a love story unfolds between the volatile individuals. \$30, \$25 students, military and seniors. www.scorpiusdance.com

February 20-22, Friday-Sunday, times vary. ASU Herberger Institute for Design and the Arts, Mill Ave & University Dr, Tempe. **ASU Dance: Transition Projects.** Modern ~ BFA dance candidates present an eclectic collection of work showcasing what they've accomplished over the past few years of training. Information: 480-965-6447. Price: \$16; \$12 seniors; \$8 students.

February 27, Friday, 7 pm. Mesa Arts Center, Nesbitt/Elliott Playhouse, One East Main St, Mesa. **Ballet Etudes presents Repertoire** - company members present classic works as well as new choreography. \$17. 480-644-6500.

<http://www.mesaartscenter.com/index.php/shows/dance/repertoire>

Southern Arizona ANNOUNCEMENTS & EVENTS

Beth Braun, dance instructor at **Rincon/University High School**, and director of **Esperanza Dance Project** (using dance as a way to inform about sexual abuse) is a finalist for the **Circle K / UA Teacher of the Year Award!** Congratulations, Beth!



Ballet Rincon is holding an inaugural **Tucson Ballet Festival**, March 28, 7 pm, at the Vail Theatre for the Arts. For more information, including genres of dance pieces accepted, please message or call our office at 574-2804.

February 6-7, Friday-Saturday, 7:30 pm. Artifact Dance Project Studios, 17 E Toole Ave, Tucson. **UNTIL** - a concert featuring **Artifact Dance Project + Copper and Congress**. \$15 general admission. <http://until.brownpapertickets.com/>

February 25-March 1, times vary. Stevie Eller Dance Theatre, UA Campus, Tucson. **UA Dance** presents **About Color Wheel** featuring works by James Clouser, Tamara Dyke Compton, Michael Williams, and Douglas Nielsen. \$29, \$26 senior, military, UA employee, \$12 student. tickets.arizona.edu, (520) 621-1162.

March 1, Sunday, 12-3:30 pm. Stardance Event Center, 8110 N Scenic Dr, Tucson. **Ballet Tucson holds BOOTS AND BALLET** fundraiser featuring the Bill Ganz Western Band, line dancing lessons, live and silent auction and a chuck wagon style lunch. \$55 adults, \$30 children under 12. Families of 4 (2 adults, 2 children) for \$150. For reservations, call 520-903-1445 or www.ballettucson.org/special-events

March 20-22, Friday 7:30 pm, Saturday 2 & 7:30 pm, Sunday, 1 & 5 pm. Stevie Eller Dance Theatre, UA Campus, Tucson. **Ballet Tucson Dance & Dessert—Taking Dance to New Heights.** A delicious concert of classical and contemporary dance works with a grand finale of dessert tastings from Tucson's favorite restaurants and eateries! General \$35, Groups of 10 or more \$25. Call 800-838-3006 or <http://www.brownpapertickets.com/event/840358>



Photos of the Month

Above: **Cari Smith**, Surprise, dancer/costume designer. Photo by **Ron Brewer Images**

Below: **Nicole Johnson**, Tucson. Photo by **Sara Therese (Moore) Photography**



SOCIAL DANCE NEWS

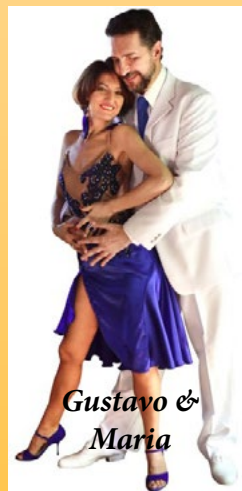
April 2-5, Thursday-Sunday. Tucson Marriott University Park, 880 E 2nd St, Tucson. **Tucson Tango Festival** with instructors Murat and Michelle (NY), Homer and Cristina (CA), Gustavo & Maria (Buenos Aires), Jennifer Bratt (NY), Jay Abling (Phoenix), and Carrie Field (Taos). Seven DJs. Vendors to include Mr. Tango Shoes and Tangoleva fashions.

All Early Registration Prices Are Good Until February 1, 2015. New location convenient to use the new modern streetcar to access Downtown Tucson. Progressive series with the same instructors for an intensive learning experience. Progressive Beginner Bootcamp series and beginner milonga. Extensive a la carte pricing. New organizer *Jim Baker*.

<https://www.facebook.com/pages/Tucson-Tango-Festival/101594653298421>



Instructors' Bios Schedule



Arizona Dance e-Star Editor/Designer/Writer: Krystyna Parafinczuk

Contributors: Ron Brewer, Sara Therese Moore, Ballet Arizona



NORTHERN Arizona

FlagstaffDance.com

for the most up-to-date schedule

Wednesdays, The Peaks ~ Alpine Room, 3150 N Winding Brook Rd, Flagstaff (on Hwy 180, North Fort Valley Rd). Group Dance Lessons ~ 6-7 pm East Coast Swing; 7-8 pm Waltz. \$5 one lesson/\$8 for both. Contact *Robert and Kathy* at 928-527-1414 or info@thejoyofdance.net

1st & 3rd Thursdays, Museum Club, 3404 E Route 66, Flagstaff. 6-7 pm line dance lesson; 7-8 pm Nightclub 2-Step; open dancing. \$3 nonmembers/ \$4 for both classes

Wednesdays, Ctr Indigenous Music & Culture, 213 S San Francisco, Flagstaff. Latin Dance Collective 6-7 pm. \$8-12, Kati Pantsosnik, 928-814-2650, latindancecollective@gmail.com.

Saturdays, Galaxy Diner, W Route 66, Flagstaff. Swing lesson & dancing with Tom

Scheel 7:30-9 pm.

Sundays, Canyon Dance Academy, 2812 N Izabel St, Flagstaff (across from Coconino HS) 5:30-6:30 ballroom technique practice 6:30-7:30 open dancing with instructors *John Rudy and Nancy Williams*. \$5. 928-213-0239

Fri/Sundays, Tranzend Studio, 417 W Santa Fe Ave, Flagstaff. Flagstaff Latin Dance Collective 7-10 pm, \$5-8, Kati Pantsosnik, 928-814-2650, latindancecollective@gmail.com; **Fridays** \$3-5, 7:30-10 pm. Salsa Rueda & Latin, Paul & Nadine Geissler, nadinegeissler@hotmail.com

ADULT CENTER OF PRESCOTT, 1280 E Rosser St, Prescott. 928-778-3000. adultcenter.org.

Tuesdays, Country & Contemporary Line Dance Classes, \$5 / *No charge Silver Sneakers* 5:30 pm Beginners; 6:30 pm Intermediate **Fridays**, Dance lessons with *Andy Smith and Marilyn Schey*, Rumba, 6-6:45 pm beginners; 6:45-7:30 Beyond Beginners. \$6 one or both

lessons. 7:30-10 pm Open Dance \$5.

The COTTONWOOD CIVIC CENTER, 805 Main St, Old Town Cottonwood. AZ We Dance - Contra Dance. 6:30 pre-dance lesson, 7-10 pm dancing. \$7, \$5 students \$4 16 yrs and under. 928-634-0486, azwedance@gmail.com.

CENTRAL Arizona

The **Arizona Lindy Hop Society** has an extensive calendar.

AZSalsa.net covers Phoenix, Scottsdale & Tempe

Sock Hop at 5 & Diner

Feb 6, First Friday, 220 N 16th St, Phoenix.

Feb 20, Third Friday, 9069 E Indian Bend Rd, Scottsdale. 7 pm FREE Swing dance lesson; 6-9 pm Live Rockabilly/Swing music, wood dance floor, diner food and vintage cars. Come in a car older than 1972 and eat for 50% off!

SOCIAL DANCE ** verify schedules in advance **

SOUTHERN Arizona

TucsonDanceCalendar.com

for the most up-to-date schedule

Feb 8 & 22, Sundays, 5-9 pm Tucson Sunday Salsa Social hosted by Gerardo & Lupita. Beg/Int/Adv lesson/open. \$10/live band or \$7/DJ. Shall We Dance, 4101 E Grant Rd, Tucson. tucsonsalsa.com **NEW LOCATION**

Tuesdays ~ Maker House, 238 N Stone, Tucson. 7 pm FREE **Blues Dance** lesson & social dance. <http://tucsonbluesdance.com/events/>

Wednesdays ~ Argentine Tango, class 7-8 pm, dance 8-10 pm DesertTango/Milonga Lunatico. Donations suggested.

Fridays ~ Warehouse STOMP, 2351 N Alvernon Way, #202, Tucson (2nd floor above the Smoke Shop/Circle K Plaza) 7:30-8 pm

Lindy Hop fundamentals with Gayl & Howard. 8-11 pm Open Dancing. \$5. **NEW LOCATION** <http://swingtucson.com/calendar/>

2nd Friday ~ Tucson Stomps! 7 pm lesson; 7:30-10 pm open dancing. 1st United Methodist Church, 915 E 4th St, Tucson. \$5

Saturdays ~ Armory Park Recreation Center, 22 S 5th St, Tucson

Feb 21 – USA Dance So Arizona Chapter presents their Dance, 8-11 pm. \$5 members, \$3 students; \$8 non-members.

Feb 28 – TucsonLindyHop.org Live music for Lindy Hop & Swing dancers. 7-8 pm beginners lesson, 8-11 pm open dance. \$10 with discounts for students. \$15/if big band.



Gerardo Armendariz / Mambo

ATTENTION "SOCIAL DANCE" COMMUNITIES THROUGHOUT ARIZONA

If you host a "community" event (not private studio), you are welcome to submit your information to: Krystyna@AzDanceCoalition.org by the 25th of each month.

Call for Dancers / Instructors / Choreographers

Call for Lindy Hop Dancers / Will Train for "Performances"



Jump & Jive

CALL FOR
*Lindy Hoppers &
Tap Dancers 18+ yrs*

Tucson ✦ Phoenix

Perform with a *Live Big Band*

charitable benefits, concerts, school shows **520-743-1349**

Image courtesy of Gayl & Howard Zhao
Tucson Instructors / Performers

The **Arizona Dance Coalition** is organizing a "Swing Era" musical production featuring a live Big Band, Lindy Hop dancers, and Tap dancers. The mission is to establish performing opportunities for dancers with big bands, and generate awareness about **Alzheimer's Disease** through:

- **performances in Tucson, retirement communities, Phoenix, and beyond**
- **benefit productions** for the **Alzheimer's Association** and those suffering from Alzheimer's (Tucson, Phoenix, and possibly Las Vegas), and
- **community involvement** at the high school level & up ~ including school shows on the topic of jazz music history

Lindy Hop teachers will be working with dancers and choreographing specific pieces to be performed with a live Big Band. Organizational meeting is being planned. **PLEASE CONTACT** organizer Krystyna@AzDanceCoalition.org, 520-743-1349, to get on the list.

Call for Dancers / Instructors / Choreographers

ZUZI!'s Spring "No Frills, Have a HeART Dance Happenin" CALL FOR CHOREOGRAPHERS ~ Submission deadline Friday, February 13

Performances March 6 & 7, 7:30 pm, ZUZI! Theater, 738 N 5th Ave.

ZUZI! "No Frills"--described as an open mic for dance--is a unique opportunity for local choreographers and dancers to showcase new work or works in progress.

The Friday, March 6th performance, will be our "No Frills Youth Night," showcasing youth performers and youth choreographers. The Saturday, March 7th performance, will be our "No Frills Adult Choreographer's Showcase." This will be a night of experiment and investigation of the creative process, so you do not have to have a finished product to show.

If you are interested in showcasing work on either night, please download, complete, and return the SUBMISSION FORM (<http://www.zuzimoveit.org/dancecompany/upcomingshows.html>) to Nanette at zuzisphere@gmail.com or call ZUZI! at (520) 629-0237. If you are unsure which night is most appropriate for your choreography, please call or email and we will help you figure it out.

The program will include a feedback session with the audience and choreographers will get a video copy of their performance. The programs for each night will be determined on a first- come, first-served basis, so please let us know as soon as possible if you would like to show work. There is a \$20 entrance fee to cover the costs of programming and administration.

*Life is like dancing. If we have a big floor,
many people will dance. Some will get angry
when the rhythm changes. But life is changing
all the time.*

Miguel Angel Ruiz

Attention Non-ADC Members

Your performances, workshops, and master classes are mentioned in the **Regional Section** of the **Arizona Dance e-Star**. We welcome your **announcements**: job postings, auditions, scholarships, awards & recognitions, new positions, reorganizations, and invitations to participate in FlashMobs & Festivals. Keep Arizonans informed!



Facebook Advertising Tips

15 Ways to Optimize Your Facebook Ads

Are you considering creating and using Facebook ads to market your classes, studio or performances? If you already are using Facebook advertising, is it working for you or would you like a better ROI (return on investment)?

Here's a list of how to improve your FB ads created by social media expert Rocco Alberto Baldassarre:

#1: Keep Mobile and Desktop Ads Separate

#2: Optimize Desktop News Feed and Right-Column Ads Separately

#3: Test Different Images

#4: Choose a Call-to-Action

#5: Segment Audiences Into Ad Sets

#6: Install a Conversion Pixel

#7: Specify a Conversion Code

#8: Target by Behaviors

Facebook ads can be highly profitable ... if they are set up correctly ...

#9: Target by Income

#10: Set Up a Remarketing Pixel

#11: Identify Profitable Age Groups and Genders

#12: Test Look-a-like Audiences

#13: Target an Email List

#14: Test Bidding Strategies

#15: Schedule Ads

Conclusion

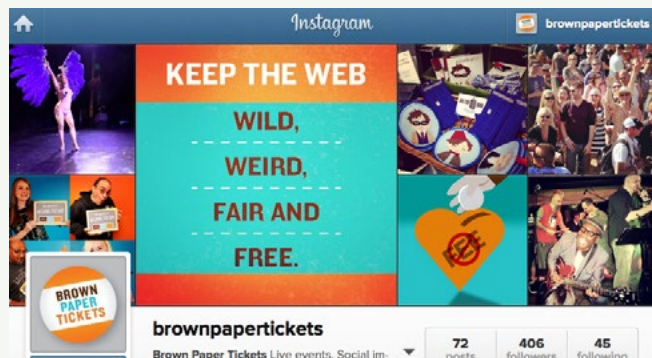
Facebook ads can be highly profitable and drive a significant amount of quality traffic if they're set up correctly—meaning they're as targeted as possible—and monitored closely. Being familiar with all of the Facebook advertising possibilities opens the door to new opportunities for your business.

By Rocco Alberto Baldassarre
Published January 26, 2015 See the entire article here with images: <http://www.socialmediaexaminer.com/optimize-your-facebook-ads/>

About the Author, Rocco Alberto Baldassarre: Founder and CEO of Zebra Advertisement, a SEM consulting firm. Rocco consults companies that spend up to US \$5M in ad spend per day and speaks three languages.

FIVE Social Media Best Practices for 2015

Social media continues to evolve and morph into our daily lives personally and professionally. Real-time sharing of photos, updates (tweets, posts, etc.) happen at all types of events. Here's to using social media more strategically before, during and after events.



1. Instagram Dominates Visual Engagement

The visual revolution is driven by mobile smart phones and social media channels such as Pinterest and Instagram. They've turned browsing the web into a visual experience unlike any we've seen in web history. Photography and graphics drive engagement in these channels (and others). Twitter also allows photos to be added to posts and stats show tweets with photos often yield higher engagement than those without.

People love sharing selfies while they attend theater shows, parties, festivals or are exploring town. Instagram, like

Facebook, Twitter and LinkedIn all now show preferences for videos uploaded and hosted on their platforms ...

Facebook and Twitter before it, is now a must use social channel.

2. Video Content Explodes

Facebook, Twitter and LinkedIn all now show preferences for videos uploaded and hosted on their platforms, cutting into YouTube's market share of video engagement and views. Facebook recently surpassed YouTube for most video views on desktops, according to comScore in 2014.

You don't have to be a pro to shoot or publish video now. Use your smart phone, select apps and simply share what's happening at your shop, in your local area and with your products. Polished videos are less necessary with the rise of social video sharing tools such as Vine,

Instagram's video tool and smart phone capabilities. Authentic interviews, previews of products, welcoming words from entrepreneurs, backstage clips. Content is ready for filming and an increasing number of social site welcome it.

Ask a vlogger how important video is.

3. SlideShare Ideal for B2B Sharing

Content is king and SlideShare makes sharing content easier than ever, especially for businesses who service other businesses and don't necessarily have loads of consumer-rich, delicious photos. Think of it as a simplified PowerPoint tool. Use SlideShare to distill benefits of using your service or company and allow your sales crew to share the presentation online, via email or even use for presentations.

FIVE Social Media Best Practices for 2015 *continued*

Since SlideShare is owned by LinkedIn, which has made major strides to ramp up content publishing for all, new features and functionality have made SlideShare a necessary part of business marketing, thought leadership and relevancy.

4. Hashtags Focused on Tribes

Hashtags are officially ubiquitous sliced and diced methods of searching and finding across all social media platforms (except LinkedIn, bless its heart). They've become the norm (thanks to Twitter for introducing us to these utilitarian beauties).

Use too general of a hashtag and you'll lose your audience. Instead, focus on highly

targeted, localized or temporary hashtags that a niche tribe cares about and focus a conversation around relevant topics. Forget #food #socialmedia #events. I attended Seattle Interactive Conference and they annually use #sic2014 (etc) so attendees can hone in and join conversations or follow threads more easily.

Host an annual festival or conference? Use an acronym or abbreviation and possibly the year. BottleRock Napa Valley could use #bottlerock15 this year. Want to search hashtags across all social platforms? Use a hashtag aggregator like Tagboard.

Use an acronym or abbreviation with the year for a hashtag for festivals and conferences.

5. Paid Facebook Posts Become Norm

Yes, Facebook mucked with their algorithm much to the chagrin of marketers, small businesses and nonprofits. Gone are the days of your post reaching 50% of your fans instantly. Now you have to work for it. Or pay for it.

Facebook, after going public, monetized their news feed incrementally. Luckily, a little money goes a long way. Test boosting posts, one of the most cost-effective paid placements available. Write a post, include an eye-catching photo and promote it to your followers and their friends. Then do another post and target new users by

geography, age and interest(s) and see which attracts most engagement, views or drives traffic to your site. I'd recommend setting aside \$20/month to boost select content. You basically have to pay to play more and more. Other social channels are following suit and offer options to pay to expand reach of your content or offer. What other trends or tactics are you planning to tap or try in 2015?

By BrownPaperTickets.com Community Blog, 5 January 2015
<http://community.brownpapertickets.com/wp/5-social-media-best-practices-2015/>

DO YOU USE SOCIAL MEDIA SUCCESSFULLY? (Do you get a return on your investment - ROI?)

BIZ TALK

BIZ Talk is a new section where YOU can have something to say - exactly the way you want to say it. *But it will cost you.* If you are interested, please email Krystyna@AzDanceCoalition.org or call 520-743-1349 for rates and sizes.

ADC members receive discounted rates.

PCC WEST campus

Enroll EARLY

Classes begin Feb 3

Tuesdays 7:05-9 pm
FSSC Bldg, Rm 102

Anklam & Greasewood, Tucson
(West of Silverbell)

Salsa & Latin Dances **FAW 123F**
CRN 22891

SALSA

Mambo

Cumbia

Bachata

Cha Cha

Samba

Merengue

Rumba



14 weeks
2-hr class
pima.edu

BALLROOM
LATIN • Tango
Lindy Hop



PCC NW campus

Singles | Couples
Date Night | Details
520-743-1349

Enroll EARLY | Classes begin Feb 7
Saturdays 4-6:10 pm
\$85*/ 14 weeks (\$6 | 2-hr class)

1 credit class | "audit" option until Feb 9
pima.edu | FAW 112F1 | CRN 24080

dancing • movies • field trips • fun

Classes @ **NW YMCA** (Magee & Shannon, Tucson)

**fee higher for non-residents | Questions 520/743-1349*

JOB POSTINGS

Arizona Commission on the Arts jobs page:
<http://www.azarts.gov/news-resources/jobs/>

ACA Internship Program: Deadline January 16, 2015.

Chandler: Ballet Instructor Fridays 4:30-7:30 pm & 3 hrs on Mondays to work with competitive female gymnasts. [Aspire Kids Sports Center](#), 50 S Hearthstone Way. Facebook. Also looking for Breaking & HIP HOP instructor, Tuesdays, 4:30-7:30 pm, ages 6 & up. Send resume and short bio to erinl@aspirekidsports.com.

Phoenix: [Take The Floor Dance Studio](#).
\$30,000 Male Dance Instructor

Prescott: [The Dance Studio Inc.](#) needs experience dance teacher for all ages and levels. Email Donna Casey/Owner at 928-771-9222. 4-5 yr commitment.

Prescott: [Yavapai College Dance Professor/Associate](#)/3 yr Probation. \$42,764 starting. 9 mo appt. Application deadline: Feb 15.

Scottsdale: Dance Teacher, [Boys & Girls Club](#).

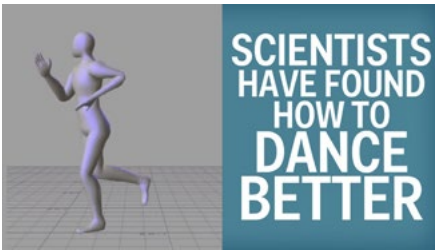
Tucson: [Come Dance With Us! Fred Astaire Dance Studio](#). No dance experience necessary, will train qualified candidates. Limited positions available. Please contact us at 520-300-5490.

Tucson: [Amphitheater High School PT Dance Instructor](#). More [here](#).

Tucson: [Canyon Ranch](#), Individual & Group Fitness & [Pilates Instructors](#). 5 yrs exp. Certified.

LINKS

Scientists Discovered What Makes Someone A Good Dancer



Northumbria University conducted a study about the male dance moves that are attractive to women. Now you won't have to think twice the next time you go to a wedding. Just take a look at the science. Produced by *Justin Gmoser*, **Business Insider**



Dancing on the Edge - a performance by Oakland, CA-based BANDALOOP, a pioneer dance troupe that combines modern choreography with rock-climbing technology to create mesmerizing performances on the sides of buildings, bridges, cliffs and other vertical stages. "I feel like a magical creature," says Seeber. "I feel like a superhero. And I love bringing that kind magic to life and sharing it with people." Watch on this **KQED** (San Francisco Bay area), by *Lisa Landers*, 20 Jan 2015.

PBS Video ~ Live from Lincoln Center

Curtain Up: The School of American Ballet Workshop

Aired: 12/12/2014 01:24:47 Expires: 06/12/2015 Rating: TV-G

Meet the ballet stars of tomorrow, rehearsing and performing in four of George Balanchine's most celebrated works. The program includes rare behind-the-scenes glimpses of the rehearsal process featuring some of SAB's illustrious faculty members, including Darci Kistler, Suki Schorer and Susan Pilarre.

New York City Ballet "Pas De Deux" by *Galen Summer* on vimeo

A Pas De Deux as seen from the dancer's perspective. Dancers Megan Fairchild (right) and Andrew Veyette. Filmed on stage at the New York City Ballet.



If you are a fan of ballet, consider subscribing to **Katherine Barber's** blog. She books Ballet Tours and always has wonderful information to share on performances, livestreams, cinema broadcasts, etc. Here's her website: www.toursenlair.blogspot.com. She's also on Twitter: @thewordlady. Facebook: <http://www.facebook.com/katherine.barber.37>

AUDITIONS

NATIONWIDE DANCE AUDITION LINKS

[Dance.net](http://www.dance.net/danceauditions.html) ~ <http://www.dance.net/danceauditions.html>
[DancePlug.com](http://www.danceplug.com/insidertips/auditions) ~ <http://www.danceplug.com/insidertips/auditions>
[StageDoorAccess.com](http://www.stagedooraccess.com/) ~ <http://www.stagedooraccess.com/>
[DanceNYC](http://www.dancenyc.org/resources/auditions.php) ~ <http://www.dancenyc.org/resources/auditions.php>
[BackStageDance.com](http://www.backstage.com/bsodance/index.jsp) ~ <http://www.backstage.com/bsodance/index.jsp>
[SeeDance.com](http://www.seedance.com) ~ <http://www.seedance.com>

Ballet Tucson Summer Dance Workshop May 26-June 20 (4 weeks)

Placement/Scholarship Auditions
 March 8, Sunday, 12-1:30 pm
 April 12, Sunday, 12-1:30 pm

Ballet Arts Studio
 200 S Tucson Blvd, Tucson
 \$20 audition fee. For more information, call
 520-623-3373.

View Workshop Brochure [here](#).

Scottsdale School of Ballet holds Auditions for
Saratoga Summer Dance Intensive & Vail Valley Dance Intensive
 February 7, Saturday, 10 am Registration; Audition 10:30 am - 12:15 pm.
 14455 N 79th St, Suite C-D, Scottsdale AZ. 480-948-8202

Romantasy Cabaret ~ A Naughty Lil Vaudeville

Auditions year-round for their award-winning show entering their 9th season. Inquire for criteria at: circuseveryday@gmail.com. To learn about the shows:
<http://romantasycabaret.com/> & <https://www.facebook.com/RCromantasycabaret>

Ballet Etudes hosts auditions for Fort Wayne Ballet Summer Intensive

February 21, Saturday, 2 pm Registration, 2:30-4 pm Audition
 For more info, visit: <http://www.fortwayneballet.org/#!audition-information/ccnn>

BE School of Dance is the home of Ballet Etudes, Arizona's pre-professional ballet company since 1986, and is located at 2401 E. Baseline Road, Gilbert, 85234.

Arizona Dance Coalition Member Benefits & Perks

The ADC offers *four* types of memberships:

**Individual \$20 ♦ Organization \$50
Venue/Presenter \$100 ♦ Sponsor \$100 plus**

Membership and dues renew annually and ADC organizes an Annual Member Meeting in January to discuss the state of dance in Arizona featuring guest speakers. See the last page for details on joining. Membership entitles you to ~

- **ADC Membership Directory** ~ inclusion and online access, plus a PDF document with live links
- Posting events on the **ADC website Calendar of Events*** which are then prominently featured in the **Arizona Dance e-Star*** with a photo & live links
- **Arizona Dance e-Star** monthly e-newsletter received *in advance* of subscribers
- **Member Spotlight opportunity** in the **e-Star**
- **Performance opportunity** in the **ADC Member Showcase** (*when production funds are available*)

- Posting classes on the ADC website **Class Page***
- Board Member Nominations (December) & Annual Membership Meeting Voting Privileges (January)
- **ADC Lifetime Achievement Award** Nominations (March)
- **Merchant Discounts** and periodic member-to-member discounts
- **Affordable Venue General Liability Insurance** for 1-2 day performances. *We have renewed our policy to continue this benefit for our members because we know the cost of insurance (\$400-\$500) would prohibit most individuals and small companies from producing in a professional theatre. Current fee is \$75/1 day; \$150/2 days.*
- **NEW** ~ Discounted **Arizona Dance e-Star** Advertising Rates. Inquire for details.

* All postings of events and classes are restricted to 501(c)(3) organizations with the exception of charitable and free events, community festivals, educational conferences and master classes.

"Join the community and feel welcome."

This is just one quote from many in this wonderful, must-see, video clip. It is the best promo I have ever seen to promote all dance styles. Thank you to Gerardo Armendariz for finding and posting it on facebook. ***It would be great to film something similar in Arizona as well as an "I Charleston" piece to show off our landscape.*** Watch "Why I dance" ... *over and over and over ...* and share it! (*click on the link below*)

Why I dance... Pourquoi je danse...

This video was created to support the goals of Ontario Dances. Ontario Dances is a program of the Ontario Arts Council (OAC). In 2013, the Ontario Arts Council will celebrate 50 years of support to the hundreds of artists and arts organizations across the province. Among these are the dance organizations, dancers and choreographers who produce and create in Ontario. OAC support helps ensure that dance lovers throughout the province have access to their work.

Marketing TIP by Krystyna Parafinczuk

Shutterstock is a leading source for 74 million images, video clips, and music tracks. They have created an infographic look at trends for 2015. This may inspire you when creating promos for your upcoming events.

SHUTTERSTOCK - Creative Trends for 2015

Global Trends - *blurred backgrounds, linear, unique perspectives*

Visual Trends - *double exposure, hipster, low poly, long shadow, zentangle*

Video Trends - *time lapse, animation, fashion*

Music Trends - *quirky, optimistic, serene, cheerful*

Cultural Trends - *selfie, wearable technology, internet of things, Emoji, data science*

Social Trends - *tweets with photos 35% retweeted; with videos 28% retweeted*

Lobby Design TIP by Krystyna Parafinczuk

Have you ever considered "designing" your lobby to engage the audience before the show? This article shows images of "touch screens" and discusses creating interactive stations.

"... Around the country and beyond, theatre companies have begun giving audience members ways to directly engage with themes and ideas relating to the piece they've come to see—as soon as they arrive at the venue..."

You may become inspired by reading the entire article featured in the American Theatre website here: <http://www.americantheatre.org/2015/01/02/where-the-show-begins-in-the-lobby/>

Subscribe to email

Unsubscribe

JOIN ADC



Become an Arizona Dance Coalition Member ~ online (PayPal) or snail mail / click on the icon to download application

Board Members are needed with expertise in organization & event planning, marketing/graphics, writing and computer/website maintenance.
Help us grow and make a difference.

SPONSORS

Dancing.

Desert Dance Theatre



Arizona Dance Coalition, PO Box 64852, Phoenix AZ 85082-4852
AzDanceCoalition.org, AZDanceCoalition @AZDanceCo
Lisa Chow, President (Central Az), Lisa@AzDanceCoalition.org
 Office: 480-962-4584; Fax: 480-962-1887; Cell: 602-740-9616
Krystyna Parafinczuk, Treasurer (Southern Az)
Krystyna@AzDanceCoalition.org, 520-743-1349, call first to send fax