ARIZONA

DANCE

statewide listing of performances master classes | auditions | articles tips | news | and more

DIA DE LOS MUERTOS
CELEBRATIONS
PHOENIX * TUCSON

Jessica Lang Dance
*UApresents

Stevie Eller Dance Theatre

- *DEL E WEBB CPA
- *Mesa Arts Center

BEIJINGDANCE/LDTX
SCOTTSDALE CPA

HALEY ULRICH
CHISPA FOUNDATION
VIVA DIA DE LOS MUERTOS, TUCSON
PHOTO BY ARTURO NEVAREZ





a publication of the Arizona Dance Coalition

Volume 4, Issue 10 November 2014

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Dear readers,

November is the month we celebrate the dead, welcome cool weather, and give thanks for the wonderful lives we live filled with music, dance and the arts. Yes, we run ourselves ragged in this dance BIZ, but we are compelled to work on projects that fuel our passion. We just have to remember to spend 10% of our time and money on "marketing!" (pg 37) After all, dance is our "business" and this month's issue has YouTube experts giving us tips. (pg32) It's all about time management and having access to experts.

As a follow-up to last month's Ballroom Costume Designers coverage, I've searched out some of the best Ballroom Dance shoes on the market. (pgs 29-31) I was inspired by the wonderful shoes I saw at the Tucson Salsa Bachata Dance Festival last month. Plus, I was excited to see so many dancers from across this country (300+), and some international guests too, converge in Tucson. They all had great shoes! The key - Swarovski crystals!

There are many Dia de los Muertos celebrations across this state and the costumes just keep getting better. Jessica Lang Dance, this year's Bessie winner for outstanding emerging choreography, comes to AZ with a residency in Wickenburg, Del E Webb CPA, where rehearsals are open to the public. Performances will also be at the Stevie Eller Dance Theatre (UApresents/UofA Campus, Tucson) and the Mesa Arts Center. BeijingDance/LDTX is at the Scottsdale Center for the Performing Arts and ADC members get 25% off on tickets (promo discount code is emailed

to members). This issue also contains December events so you can plan ahead and purchase tickets for those great Nutcracker seats. I am continuing to leave the link for "Why I dance." (pg 36) Share it with friends. And check out the link on Bob Carroll (pg 35), whom we recently lost in a car crash in Colorado. You will marvel at his talent.

Wishing all of you a very **Happy Thanksgiving**, and please remember to make time to spend with your family and friends. Believe me, the work will still be there.

ENJOY!!! Krystyna Parafinczuk, Editor & ADC Treasurer

The **Arizona Dance Coalition** is a membership-based, statewide 501(c)(3) nonprofit dance organization creating connections and communication between the general public and the dance community. ADC membership is available to individuals and organizations interested in the art of dance. You may join online at <u>AzDanceCoalition.org</u>. All questions about membership and sponsorship can be sent to <u>Lisa@ AzDanceCoalition.org</u>. Calendar of Events are posted online by ADC members. Article submissions, news, letters to the editor and advertising sales can be sent to <u>Krystyna@AzDanceCoalition.org</u>. Additional ADC contact information is on the last page. *Past e-newsletters available at azdancecoalition.org/newsletters/*.



November 1-2, 7:30 pm Saturday, 1:30 pm Sunday.
Stevie Eller Dance Theatre, UA Campus, 1737 E
University Blvd, Tucson. UApresents presents UA
Dance "Premium Blend" featuring works by Sam
Watson and Christina Ernst, Michael Williams, Amy
Ernst, and Douglas Nielsen. A new ballet by James
Clouser is featured as well. As the centerpiece,
the UA Dance Ensemble presents Ben Stevenson's
masterwork, Four Last Songs, set to Richard Strauss's
poignant, haunting songs of farewell. Tickets: \$15-\$31
at tickets.arizona.edu or phone 520-621-1162. http://
dance.arizona.edu/

Photo by Ed Flores featuring UA Dance Ensemble members, Maxwell Foster, Diane Diamond and Benjamin Koehl in Ben Stevenson's "Four Last Songs"





November 1, Saturday, 6:30-10 pm. 1st United Methodist Church, 915 E 4th St, Tucson. All Souls Contra Dance in Tucson. Inspired by *Dia de los Muertos* and Tucson's own All Soul's Procession, we are featuring the first All Souls Contra Dance. Contra dancing is fast paced, fun, easy to learn, and no partner required. All ages welcome. Alcohol-, smoke-free event. This will be a contra dance just as any other, so if you just want to come and dance, great. However we would like to invite you to use

this dance as an opportunity to *celebrate the lives of our loved ones who have passed*. You can participate in whatever way suits you; wear costume, pin a picture of a loved one on yourself, or bring a photo (we'll provide a table).

Many regard contra dance as a joyful celebration of life. It lifts our spirits, vitalizes our bodies and nourishes our need for connection. For this evening we expand this celebration to include those who are gone but still with us. Introductory lesson at 6:30 pm, music begins at 7 pm.

\$10 general admission, \$5 for students with ID, \$5 gets you a membership button (show your button and get \$1 off general admission) Cash, check or credit card at the door. You do not have to pay for parking in the church parking lot; ignore the signs about paying. For more information visit www.tftm.org.





November 2, Sunday, 2 pm. Tucson Convention Center, Leo Rich Theater, 260 S Church Ave, Tucson. CHISPA Foundation presents the first Viva Dia de los Muertos – Remember, Honor & Celebrate. Featured are Ballet Folklorico San Juan, Ballet Folklorico Arizona and Mariachi Chispa de Tucson under the direction of Julie Gallego. Sol Design Studios will be displaying artwork in the Lobby. \$15 adults, \$10 children 2-12 years. Children under 2 free on an adult's lap. Tickets

can be purchased at the TCC Ticket Office M-F 10:30 - 5:30 or at any Ticketmaster location. For more information, visit www.chispafoundation.com, chispafoundation@gmail.com, or call 520-544-9543.

November 2, Sunday, 5 pm-6:30 pm. Desert Botanical Gardens, 1201 N Galvin Pkwy, Phoenix. (Free with DBG admission) The Día de los Muertos Celebration at DBG is November 1- 2, 10 am-5 pm. The Día de los Muertos festivities at the Garden conclude



with La Procesión or Procession. This year, La Procesión will feature new elements as well as the traditions of placing candles at the memorial triptych, honoring loved ones, and enjoying traditional music and dance. Members of **Desert Dance Theatre** will join as los Katrines and Calacotes along with the many other performers to help lead the Procesion. All are invited to join in the Procesion. The Garden is celebrating its 12th annual Día de los Muertos, or Day of the Dead, with a variety of activities. Join us for this colorful tradition, celebrated throughout the American Southwest, Latin America and Mexico, that honors departed loved ones in a festival setting. Take part in entertainment that will bring the history of the holiday to life through song, dance and storytelling. http://www.dbg.org/



November 5, Wednesday, 11:30 am–12:30 pm.
Gateway Community College, Copper Room, 108 N
40th St, Phoenix. Gateway to the Arts presents Desert
Dance Theatre. Desert Dance Theatre will perform
excerpts and selections from its current repertory
as well as from Step's Junk Funk and Crossroads
Performance Group. FREE.





November 6, Thursday, 5:30-6:30 pm. Metal Arts Village Sculpture Garden, 3230 N Dodge Blvd, Tucson. ZUZI!

Dance Company presents "White Moon Dances." The evening will begin with roving improvised performances by ZUZI! Dance Co, ZUZI! Apprentice Co, and ZUZI!'s "Many Limbs" Youth Co. At 6:30, dancers will perform a short piece combining site-specific choreography

and improvisation, inspired by the work of Trisha Brown, the first female choreographer to receive the coveted MacArthur "genius" award. Trisha Brown is renowned for her contributions to the development of the "release" technique, the incorporation of design and technology in her choreography, and her unusual collaborations with visual artists and avant-garde composers. In that spirit, ZUZI! Dance companies will be performing with local musicians, Glenn Weyant and Pablo Peregrina.

Jessica Lang Dance ~ winner of the 2014 Bessie Award for Outstanding Emerging
Choreographer ~ comes to Arizona

This year Jessica Lang was the recipient of the Bessie Award in recognition for the elegant works created on her newly formed company of dancers at the Joyce Theater in her transition from freelance choreographer to artistic director.

"This award is very personal to me because, as one of my teachers at Juilliard,
Bessie Schoenberg forever changed my life."

- Jessica Lang



3 days at the intimate Stevie Eller Dance Theatre, UApresents, Tucson

Residency & Open Rehearsals in Wickenburg, Del E Webb Center for the Performing Arts

Final performance at the Mesa Arts Center

continued





November 11-13, Tuesday-Thursday, 7:30 pm. Stevie Eller Dance Theatre, UofA Campus, 1737 E University Blvd, Tucson. <u>UApresents</u>

Jessica Lang Dance. Jessica Lang is a prestigious classical ballet dancer, with striking set and costume pieces, transforming her choreography in response to both the musical and visual rhythms of the orchestra. Lang has a gift for conveying emotion with exquisite simplicity. The audience will experience her creative energy up close in the intimate Stevie Eller Dance Theatre. <u>Tickets</u> \$60, students/seniors 10% discount (additional box office fees may apply), 520-621-3364.

November 15, Saturday, 7:30 pm. Del E Webb
Center for the Performing Arts, 1090 S Vulture Mine
Rd, Wickenburg. The innovative Jessica Lang Dance
has become one of the most talked about new
companies in the dance world, inspiring audiences
by immersing them in the beauty of movement and
music. Presenting works from their repertoire, Lang



seamlessly incorporates striking design elements and transforms classical ballet language into artfully crafted contemporary pieces. View their promotional clip here: http://vimeo.com/63740808. Tickets \$20; \$5 for those 18 years and under.



Made in Wickenburg Artist Residency & Open Rehearsals

Jessica Lang Dance will be in residence at the Webb Center October 26 – November 10,
2014. While in Wickenburg Ms. Lang will create a new full-length dance that will premier
in December at the Brooklyn Academy of Music. The piece, entitled "The Wanderer" is
based on the twenty song cycles of Die Schöne Müllerin, with music by Franz Schubert
and text by Wilhelm Müller. The company will offer FREE Open Rehearsals at the Webb
Center theatre on October 30 & November 6 from 2 pm – 4:30 pm; allowing the
general public an intimate look at their creative process and to watch this new work
come to life. - See more here.

November 20, Thursday, 7:30 pm. Mesa Arts Center, Piper Repertory Theater, One E Main St, Mesa. Hailed as "a master of visual composition" by Dance Magazine, Lang transforms classical ballet language and rigor into artfully crafted, emotionally engaging, contemporary works. Jessica Lang Dance thrills audiences with repertoire ranging from minimal and simplistic to rich and dense with visual ideas including remarkable sets and costumes. <u>Tickets</u> \$30-40.





November 21, Friday, 8 pm. Scottsdale Center for the Performing Arts, Virginia G Piper Theater, 7380 E 2nd St, Scottsdale. BeijingDance/LDTX. Born out of a controversial and exciting time of rapid cultural change in China, BeijingDance/LDTX has captured widespread international attention since its founding in 2005 as the country's first non-governmental and independent professional dance company. Its acronym, LDTX, is short for Lei Dong Tian Xia, which translates as "Thunder Rumbles Under Heaven," a fitting name for this trailblazing troupe. Under the artistic direction of Willy Tsao, China's



foremost figure in modern dance, and deputy artistic director Li Hanzhong, BeijingDance/LDTX features a dozen technically exquisite dancers as well as a diverse repertoire of cuttingedge choreography from China.

BeijingDance/LDTX's Scottsdale program will include four works: Standing Before Darkness by Tibetan choreographer Sang Jijia; Treading on Grass, featuring the music of Stravinsky's Firebird, by choreographers Li Hanzhong and Ma Bo; Waiting Alone by choreographer Xu Yiming; and October, a duet by choreographers Liu Bin and Song

Tingting.

<u>Tickets</u>: \$69, \$49, \$39. For more information: 480-499-8587, boxoffice@sccarts.org.

ADC Members receive a 25% discount on tickets. Promo Code is emailed to members.

Thank you
Scottsdale Center
for the Performing Arts!









November 22, Saturday, 10:30 am–2:30 pm. Scottsdale School of Ballet Studio, 14455 N 79th St, Scottsdale. Scottsdale Ballet Foundation's Harvest Bake Sale & Boutique. Annual Bake Sale and boutique sponsored by Scottsdale Ballet Foundation. Proceeds will be used to promote and present student ballet performances and to further the availability of quality dance training in the community.

Ballet Etudes Sweet Tea & The Nutcracker Performances in Chandler and Mesa

November 22, Saturday, 10-11:30 am. Clara, the Sugar Plum Fairy, and all of their friends from the classic story of The Nutcracker will welcome you to the beautiful grounds of The Wright House Garden Reception Centre in Mesa to enjoy treats, sweets and dancers. \$15/person, \$13/person for groups of 20+. For tickets, email sweettea@balletetudes.net or call Diana at 480-371-9200.





November 28–30 & December 5-7. Chandler Center for the Arts, 250 N Arizona Ave, Chandler. Tickets \$25, \$29. 20% discount for groups of 10+.

December 12-14. Mesa Arts Center, Piper Repertory Theater, One E Main St, Mesa. <u>Tickets</u> \$23, \$28. Lap children \$25. Group pricing for 10 or more is now available by calling the Mesa Arts Center Box Office at 480-644-6500.

See website for times.

Let the Holiday-favorite story of Clara's magical

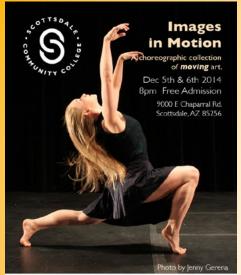
journey surround you as she encounters life-size mice, swirling snowflakes, dancing confections and the Sugar Plum Fairy in "...a royally entertaining show..." (The Arizona Republic). A feast for the eyes and ears with colorful and imaginative costumes paired with Tchaikovsky's original score, Ballet Etudes' Nutcracker is the perfect way to celebrate the holiday season with the entire family. Backstage tours are available following most performances.





December 4-5, Thursday-Friday, 9:40 am–12:10 pm. Musical Instrument Museum, 4725 E Mayo Blvd, Phoenix. Desert Dance Theatre performs in Step's Junk Funk School Assemblies program. Program info 480-962-4584.





MaricopaARTS | dance

December 5-6, Friday-Saturday, 8 pm.

Scottsdale Community College Performing Arts Center, 9000 E Chaparral Rd, Scottsdale.

Scottsdale Community College Dance presents Images in Motion, a dance concert featuring SCC's three performing companies. The works of ten choreographers will demonstrate the athleticism and artistry of SCC dancers in this all-ages performance. Come join us for this exciting biannual SCC Dance tradition!

Tickets are FREE and will be available at the door. 480-423-6600

December 6-7, 13-14, 20-12, Saturdays 2 & 7 pm, Sundays 2 & 5 pm. Herberger Theater Center, 222 E Monroe St, Phoenix.

Center Dance Ensemble's Snow Queen is a Valley holiday tradition for the whole family, a modern dance ballet interpretation of the Hans Christian Andersen classic story of the power of love, to music by Sergei Prokofiev. With more than 50 young dancers from studios around the Valley joining CDE company members on stage. \$28, seniors \$23, students \$14, discounts for groups of 10 or more. 602-252-8497.

Lunch Time Dance Theater Performances on Fridays, December 12 & 19, 12:10 pm. \$6. Bring of buy lunch.



Amber Robins as the Snow Queen.
Photo by Tim Fuller.



Saturday, December 6, 2 pm. Cactus Shadows Fine Arts Center, 33606 N 60th St, Scottsdale.

Sunday, December 7, 2 pm. Paradise Valley Community College Center for Performing Arts, 18401 N 32nd St, Phoenix

AZDance Group presents their annual family-loved professional production ~
A JOYOUS CHRISTMAS

AZDance caters to nonprofits that care for seniors, the abused, Veterans and others, so contact us if you would like your organization in the audience. We accept donations. Part of our mission is to come into various communities with our works; we bring our productions to you.

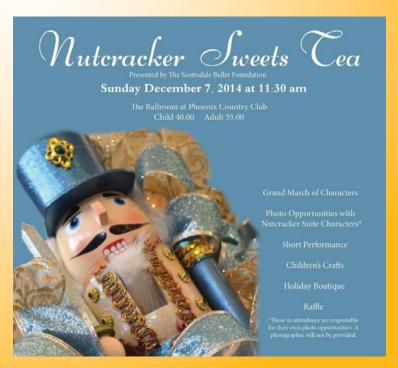




Tickets on sale NOW at PVCC through PVCC Box Office (602) 787-7738 (for 12/7/2014). Tickets available at the door (CSFAC & PVCC), online (PVCC) or Box Office (PVCC). Both concerts TICKET DETAILS: Adults \$15, Seniors/Students \$12, Children under 10 Free.
*service & other fees will apply.

December 7, Sunday, 11:30 am – 2:30 pm. Phoenix Country Club Ballroom, 2901 N 7th St, Phoenix. Scottsdale Ballet Foundation's Nutcracker Sweets Tea.
This Festive Holiday Event is held in the

This Festive Holiday Event is held in the Phoenix Country Club Ballroom and features Traditional Tea Service, Holiday Boutique, Children's Crafts, Raffle, a Grand March of Nutcracker Characters and short performance presented by students of Scottsdale School of Ballet, and more! For more information, call 480-826-0575, www.scottsdaleballetfoundation.org. Child \$40, Adult \$55.







December 12-13, Friday-Saturday, 7:30 pm, and Saturday 11 am.
Coconino High School, 2801 N Izabel St, Flagstaff.
Canyon Movement Company hosts The Nutcracker Suite in Modern
Bare Feet. More details closer to the date.



December 12-14, Friday 12-8 pm, Saturday 10 am-8 pm, Sunday 10 am -5pm. Phoenix Center for the Arts, 1202 N 3rd St, Phoenix. Phoenix Festival of the Arts is proud to bring together Valley



artists, musicians, writers, students, and scholars to create a weekendlong cultural celebration sure to excite the whole family. In addition to the many arts and cultural organizations participating as vendors and exhibitors, art lovers will enjoy topnotch performances taking place on two stages. *Photo left Desert Dance Theatre.*



Scorpius Dance Theatre
Photo by APatrou

"Dance Dance Saturday," 1-4 pm on Saturday, will feature local dance companies and high school dance ensembles in the Phoenix Center for the Arts Theater. Desert Dance Theatre, Step's Junk Funk and Crossroads Performance Group will perform in the line-up. Scorpius Dance Theatre performs at 12:10 pm doing a double lyra/hoop work that was performed this summer in Lisa Starry's Catwalk...I Love Duran Duran show, and Flamenco del Sol



Spanish Dance Ensemble will perform 2:10-2:40 pm on the outdoor stage at Hance Park presenting traditional dances from various regions of Spain, showcasing the enduring ethos of a centuries-old culture. They invite everyone to join them in shouting, *Ole!*

info@phoenixfestivalofthearts.org or 602-254-3100



December 20, Saturday, 1 & 6 pm. PVCC Performing Arts Center, 18401 N 32 St, Phoenix. Scottsdale School of Ballet & Scottsdale Ballet Foundation present The Winter Festival 2014—a Scottsdale and Phoenix favorite for more than eight years featuring original choreography for the upper level students by director Donald Dadey. This ballet "Ballade" is set to the luscious compositions of composers W.A. Mozart and Andre Grétry. Also, not to be missed, is a gorgeous restaging of



"The Nutcracker Suite" for the entire school by co-director Sibylle Acatos-Dadey. Tickets \$15, \$20. For more information, contact Scottsdale School of Ballet at 480-948-8202.



December 19-21, Friday 7 pm, Saturday 2 & 6:30 pm, Sunday 3 pm. Higley Center for the Performing Arts, 4132 E Pecos Rd, Gilbert. Southwest Youth Ballet Theatre presents The Nutcracker. Don't miss the excitement and energy the Southwest Youth Ballet brings to this holiday classic. Now in its eighth year, find out what audiences describe as wonderful and delightful. The live music of the Chandler Symphony Orchestra enhances the audience's experience through the full, rich sound each musician brings. Yen-Li Chen, Artistic Director. Yen-Li Chen, Artistic Director. Tickets \$10-\$30, 480-840-0457.

December 31, Sunday, 8 pm–12:30 am. Temple of Music and Art, 330 S Scott Ave, Tucson. **Tucson Friends of Traditional Dance** are hosting a **Contra Dance NYE Celebration**.

Contra Dancing is a great way to bring in the New Year. It's fast paced, fun, and easy to learn. No

partner required. All ages welcome. Smoke-/alcohol-free environment. Music will be provided by the Privy Tippers, one of the Southwest's premier contra dance bands, backed up by the Open New Year's Eve Orchestra. We will feature a cavalcade of callers. Finger food pot luck, non-alcoholic champagne toast at midnight.

\$10 general admission, \$5 for students with ID, \$5 gets you a membership button (show your button and get \$1 off general admission) Cash, check or credit card at the door. For more information, call 520-906-3011, email donna.fulton@gmail.com, or visit tftm.org.



Master Classes / Workshops



Tempe ~ **November Workshops.** <u>Wall-2-Wall Dance Center</u>, 617 S McClintock, Suite 3, Tempe. Please register in advance to make sure that there is space available. You can register online, by phone 480-317-3000, or stop by the studio to register in advance. Visit the website for details.

Friday, November 14, 10 am. Master Tap Class with Chloe Arnold (photo right, bio on the following page). Chloe Arnold will be teaching a master tap class that is appropriate for teen and adult tap dancers of all levels. Beginners should have mastery of basic tap dance skills in order to take this class. \$30, \$5 off if you register by November 8.



Saturday, November 15. Tap with Suzy Guarino (photo left, bio on the following page). 3 pm Intermediate Tap, 4:30 pm Advanced Tap. \$20 for 1 class, \$36 for both. Register in advance and save \$5 per class. Discounts available for students, seniors, and military.

Saturday, November 22, 3 pm. Intermediate/Advanced Tap with Kristie Betz (photo right, bio on the following page). \$20. Register in advance and save \$5. Discount available for students, seniors, and military.

Saturday Salsa Workshop Series with David Olarte. Classes meet November 1, 15, and 22 (no class November 8). There are 2 1-hour classes each of these days at 1 and 2 pm. \$10 for 1 class. 2 classes in the same day is \$18. Entire 6 class series is \$50. Class schedule is:

Saturday, November 1

1 pm - Latin Body Movement: Afro-Cuban/Caribbean

2 pm - Partner Work: Leading and Following Communication

Saturday, November 15

1 pm - Salsa Footwork: Musicality and Rhythm

2 pm - Turns and Partner Work Spins

Saturday, November 22

1 pm - Pachanga: Palladium Style

2 pm - Ladies Styling: Feminine Movement



Consider becoming an ADC member, being a part of a statewide dance community and enjoying the member benefits and discounts offered by our members and more than 20 Merchants throughout Arizona ~ graphic designers, photographers, dancewear stores, dance studios, printers, costume designers, venues, etc. Review the benefits towards the back of this magazine.

Master Classes / Workshops

Wall-2-Wall Dance Center Master Guest TAP Artists in November (schedule on previous page)

Chloé Arnold is an International Tap Star. She is fresh off of Season 11 of Fox's So You Think You Can Dance as the winner of the first crew battle with her company Syncopated Ladies. Their recent music video, BEYONCÉ TAP SALUTE went viral with over 500,000 YouTube views from the endorsed by Beyoncé herself, "They Killed It." (www. syncopatedladies.com). As a leading lady in the Art Form of Tap, Chloé has woo'd audiences in over 21 countries and 35 states. Her work can be seen on film, television, and stages worldwide. She and her sister cofounded Chloé and Maud Productions and DC Tap Festival, and currently produce a travel web series, Chloé's World and co-producing a documentary TAP WORLD with Hollywood **Executive Producer Dean Hargrove.**

...more info on ADC Event Calendar Post

Suzy Guarino has been busy in the dance and entertainment business for more than 25 years. Suzy directs Tap 24.7 and has taught tap for Motor City Tap Fest, Dance Educator's of America, Focus Dance Conventions, Star Systems, Mark Goodman's Totally Tap, Dance RAW,N-House Productions, Tap Unplugged and Spotlight Dance Cup. With over ten years experience, she is a regional and national dance competition adjudicator for SpotlightDance Cup, In10sity Dance, andStar Systems. Suzy was a principle dancer in the tap show, Scuff'd Up, choreographed by Mike Wittmers. Suzy teaches in Phoenix at Bender Performing Arts and does tap choreography for their company, Dance Motion. She also teaches at Plumb Performing Arts and Dynamic Motion Dance Academy.

...more info on the ADC Event Calendar Post

Kristie Betz lives in L.A.and has had the opportunity to study with & be influenced by such tap teachers as Steve Zee, Sarah Reich, Channing Cook Holmes, Denise Scheerer, Chance Taylor & Bob Carroll to name a few. She solo'd in the 2010-11 Int'l tour of Caution Men at Work — Tap starring Bob Carroll & Hiroshi Hamanishi and performed in a Tap Overload Production of "Office Beat." Kristie has taught Tap classes at various studios in and around the L.A. area for 20+ years. She currently teaches at the Dance Arts Academy in L.A. and is on the rotating teachers list at the Performing Arts Center in Van Nuys. She also substitute teaches at the Debbie Reynolds Studio as well as the Millennium Dance Complex.

...more info on the ADC Event Calendar Post

Wall-2-Wall is offering FREE Classes in Honor of their 1st Year

Two classes each week have been selected through November 22. Class space is limited and advanced registration is recommended. Check out the schedule on their website or on the <u>ADC online CALENDAR</u> which has recently been upgraded.

617 S McClintock Dr, Suite 3, Tempe | 480-317-3000 | w2sdance.com



November 8- December 13, Saturdays, 2-3:15 pm. ZUZI! Dance, 738 N 5th Ave, Tucson. ZUZI! Dance presents Solstice "Performance Workshop." Performances December 19-21. Fee \$100. Men and women of all ages and experiences are invited to participate in this 6-week workshop that combines dance, writing, and poetry. The use of playful improvisation scores and choreographic structures will culminate in a performance piece in ZUZI!'s 17th Solstice Celebration & Gala, this year titled "Return." 520-629-0237.

ADC Member Auditions

Grand Canyon University Dance Education Program AUDITIONS November 15, 2014 ~ February 28, April 11, 2015

Did you know that the average freshman living on campus at Grand Canyon University pays \$11,500 per year? Compared to other private Christian universities, this is an impressive deal. Within the College of Fine Arts and Production, we are able to offer performance scholarships that can bring the price down even more. Students interested in pursuing a degree in dance education or dance performance are encouraged to apply! In only four years, our program has gained great momentum, offering a triple-track design that includes classical ballet and modern,



Call for Dancers

January 3 deadline for March 6 performance

Southwest Youth Ballet Theatre invites professional and pre-professional dancers to join us on the main stage at Tempe Center for the Arts on **March 6** for our **Dance & Romance** performance. Audition by video submission by January 3. \$25 audition fee/ \$150 performance fee if accepted. Pieces not to exceed ten minutes. For more information, visit www.swybt.org.

SUBMISSION DEADLINE

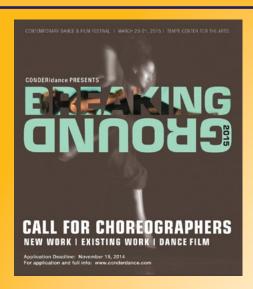
December ISSUE of the

Arizona Dance e-Star

November 25

CALENDAR OF EVENTS listings are taken from the Arizona
Dance Coalition website postings by ADC members.
All postings of events are restricted to 501(c)(3)
organizations with the exception of charitable and free events,
educational workshops and master classes.
All submissions are monitored. Content may be edited.
AzDanceCoalition.org

Call for Choreographers / Dancers



PHOENIX ~ CONDER/DANCE presents Breaking Ground 2015. Call for Choreographers ~ New Work, Existing Work, Dance Film. Application Deadline: November 15. For application and full info, visit www.conderdance.com
Breaking Ground 2015 will be held March 20-21, 2015, at the Tempe Center for the Arts. It is a contemporary dance and film festival and one night of programming will be devoted to premieres. FEE \$55 initial entry; \$25 each entry following the first. If selected, no production fee is required. HONORARIUM: All Artists selected for BG15 Mainstage will receive a \$150 honorarium. Groups of 4 or more will receive a \$200 honorarium.

PHOENIX ~ My name is *Michaela Konzal* and I am coordinating a High School Dance
Festival which will be part of the Phoenix Festival of the Arts on December 12-14, 2014.
I am looking for professional dance companies to perform at Third Street Theater on
December 13, 2014. The goal of the festival is to provide high school dance students the
opportunity to perform in a venue separate from their school and to experience professional
dance works. This event will be highly publicized to the Downtown community and beyond.
Please email michaelakonzal@gmail.com to obtain the invitation and form to participate.

Desert Dance Theatre is looking for male and female dancers for the upcoming Genesis Dance Project, Sister Moses performances, and South of Gold Mountain with H.T. Chen & Dancers. Dance Theater West, 3925 E Indian School Road, Phoenix. Contact <u>Lisa@ DesertDanceTheatre.org</u> for details, or call 480-962-4584. Auditions are conducted during company rehearsals. There is no charge for the audition.



Application Deadline November 30, Sunday, 11:59 pm. The Genesis Dance Project 2015, to be held at the Tempe Center for the Arts on January 9-10, 2015, is seeking performers. 10-15 slots per show. Participation is open to individuals and emerging artist groups as well as professional companies from all genres and styles of dance. The applicant works will be adjudicated by a diverse panel of judges that are highly knowledgeable about dance. Applicants adjudicated by a diverse panel of judges. Applications can be downloaded here. If you have any questions, contact Lisa R Chow at 480-962-4584 or at Lisa@DesertDanceTheatre.org.

Arizona Dance Coalition Member Announcements

Until November 22 two classes each week will be FREE (1 dance class and 1 fitness class). The schedule is on the website. SAVE THE DATE: November 29, Saturday, 1st Anniversary Party. The day will be filled with FREE classes, performances, demonstrations, giveaways and CAKE!

January 16, February 20, March 6, March 27, April 10, 2015

Spend the day with GCU Dance Education majors! Juniors and seniors will visit our campus and take a class, meet current dance majors, and tour the campus. GCU enrollment reps will explain what it takes to become a 'Lope. GCU will provide lunch and reimbursement for up to \$150 of your transportation costs. Register online at http://www.gcu.edu/GCU-Dance-Invitationals.php. Contact <a href="majors.gov/dance-gcu.edu/g

Grand Canyon University Elementary Dance Tour

The GCU Elementary Dance Tour is a multi-media production that visits local elementary and middle schools each spring. This student touring company endeavors to bring a high-quality arts experience to K-8 students at no cost. We spark their impulse for self-expression by offering creative tools that will help them explore dance and the performing arts. This year *Leanne Schmidt*, who published an article in the September 2014 issue of **Dance Teacher Magazine** on incorporating humor into choreography, will take the helm as director. At the end of the show, students will be invited to participate in a lesson that builds into their own mini-performance. To book your visit in February – April 2015, contact dance@gcu.edu.

ZUZI! DANCE (Tucson) ~ In conjunction with the **Solstice Celebration**, we will be holding a *silent auction fundraiser* with incredible prizes, including a pair of tickets to anywhere that Southwest Airlines flies! To ensure ZUZI!'s continued creative and educational work in the movement arts, we encourage you to donate an item or service to be auctioned at this year's event. We're offering extra incentive of a free 1/2-page ad in our program for donations over \$200. To arrange a donation, please download our Donation Form here and direct any questions by email to zuzisphere@gmail.com, Attn: Amanda.

For y'all Twitter users... We have one o' them! Follow Follow! https://twitter.com/zuzimoveit

Arizona Dance Coalition Member Announcements

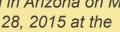


Lisa R. Chow, ADC President and Artistic Director of Desert Dance Theatre, has been given the opportunity to be mentored directly under the guidance of Artistic Director, H.T. Chen and Associate Director, Dian Dong of H.T. Chen & Dancer, an innovative modern dance company which has created a uniquely Asian-American expression by embodying its cultural heritage. Infusing Western modern dance with the strength and beauty of Asian aesthetics, the Company's dynamic style has enchanted audiences across the United States, Europe and Asia since its inception in 1978.

Lisa Chow: For many years I have been interested in developing an artistic program that was related to my cultural and ethnic history, but have not had the opportunity or resources to research and develop one. Recently, I have been invited to New York by H.T. Chen & Dancers to be actively involved in such a program that involves the history of the Chinese in the Southern United States, and specifically in Mississippi where I was

born and raised. This project is called "South of Gold Mountain." I will be involved in rehearsals and in the performance preview of this project in New York for two weeks on November 11-22, 2014. And, the second part of the professional development and mentoring will take place in Mississippi on February 16-22, 2015, where the performance will be premiered. I will be actively involved in community outreach activities led by H.T. Chen, Dian Dong, and members of H.T. Chen & Dancers in various parts of the state.

Desert Dance Theatre will be presenting H.T. Chen & Dancers in March 2015. The professional development and mentoring will help me to involve and organize the local Arizona Chinese community to participate in outreach programs and to be a part of the performance of "South of Gold Mountain" which will be performed in Arizona on March





Tempe Center for the Arts. I will be teaching parts of the choreography to local community talent as well as Desert Dance Theatre dancers to incorporate them into the production. I will also be able to assist H.T. Chen & Dancers with community outreach and participate in performances in Alabama in April 2015.

I am so appreciative to the Arizona Commission on the Arts for their generous support and the \$750 Professional Development Grant. If anyone is interested in getting involved with this project, please contact me at Lisa@ DesertDanceTheatre.org or

480-962-4584.





Arizona Dance Coalition Member Announcements

DESERT DANCE THEATRE is providing three **School Field Trip** opportunities for students or community organizations to attend.

December 4 and 5, 2014, 9:40 am & 12:10 pm Desert Dance Performs with Step's Junk Funk

Musical Instrument Museum (MIM), 4725 E Mayo Boulevard, Phoenix. Step's Junk Funk utilizes ordinary everyday objects as musical instruments used to make rhythmical music or as accompaniment for dance. Students will learn about how



to make music, "not noise" with such objects at suitcases, patio chairs, cups and tea kettles, and more. This performance includes "hands on" audience participation. Call the MIM at 480-478-6000 to book or go to: http://mim.org/

January 29, 2015, 9:45 am, 11:30 am & 7 pm Sister Moses: The Story of Harriet Tubman

Chandler Center for the Arts, 250 N Arizona Avenue, Chandler Sister Moses: The Story of Harriet Tubman is a beautiful story of a courageous woman's determination to free her people from slavery through the Underground Railroad. She was one of America's first liberated women of color, who fought against all odds for the sake of freedom and equality. This production has a cast of over 20



performers, including: dancers, musicians, spiritual singers, narrator and community talent. Sister Moses is a valuable educational tool in bringing this period of history alive. It shares the knowledge and experience of the struggles and accomplishments of Harriet Tubman that will bring a source of inspiration to students and adults alike.

March 26-28, 2015, South of Gold Mountain with H.T. Chen & Dancers

Tempe Center for the Arts, 700 West Rio Salado Parkway, Tempe New York City dance company, H.T. Chen & Dancers, offers an experience for students of all ages. Eight Strokes & the Moving Word is comprised of award-winning works by choreographer H.T. Chen and has been cited by educators as "the field trip of the year." Eight Strokes & the Moving Word draws from the company's rich cultural heritage and dynamic repertory to reveal the culture and history of Asians in America. Through dance and calligraphy, the students are shown the stories and meaning behind the words and dances in an innovative one-hour presentation through live performance, video projections, and an interactive format.

For information, call Lisa at 480-962-4584, or email <u>Lisa@DesertDanceTheatre.org</u>.

Northern Arizona ANNOUNCEMENTS & EVENTS

December 6-7, Saturday-Sunday. Sedona Performing Arts Center, Sedona. Sedona and Phoenix Ballets collaborate on The Nutcracker. The production, a collaboration between the Sedona Chamber Ballet and Phoenix Ballet Company, where Slawomir Woźniak is artistic director, will feature professional dancers who have performed with Metropolitan Opera Ballet, Ballet Arizona, Moscow Ballet and Polish National Ballet alongside local dancers from Sedona and Northern Arizona in the iconic Tchaikovsky-composed holiday classic. NYC-based dancer Madison Cole, who was recently featured in photographer Luis Pons' photomontage of 22 ballerinas in urban cityscapes in New York City, will perform as Dew Drop. Tickets \$15-\$30. www.sedonachamberballet.com.

Central Arizona ANNOUNCEMENTS & EVENTS

Julie Akerly ~ Hello performing artists! I am working on developing a residency program for performance and installation artists called [nueBOX]. As an artist in the valley, we would greatly appreciate your feedback to help this program work best for artists like you! Please take the time to fill out this short 10 question survey, and if you have any other additional feedback or input, feel free to contact us at info@nuebox.org.

Rehearsal space available, Academy of Classical Ballet, Peoria. Pictures of the facility at acballet.com. Three dance studios (850, 950, and 1050 sf, 2 combined to approx. 1800 sf, plus office space. Reasonable rates. Call Gary W Williams, Gary@acballet.com, 623-271-3252.

FOR SALE ~ Plaza Studio after 6 years under current management and 13 years total is now up for sell. This amazing community space has been a joy to many dancers. It is a 3300 sq ft space with 3 studios and a retail area. The space is a rental and you would need to negotiate the lease, but if you are interested in getting more information about what the sale includes contact Kimberly at Happiness@Plaza-Studio.com. The main studio is approximately 1200 sq ft with a recently installed solid maple flooring (which everyone loves!) and mirrors! The back smaller studios, approximately 200 sq ft, are great for smaller classes or privates. To see more about Plaza Studio please visit our website www.Plaza-Studio.com, Facebook is also another great source into our community see "Kimberly Hewitt".

November 1-2, Thursday-Sunday, times vary. Symphony Hall, Phoenix. Ballet Arizona presents Swan Lake. Tickets \$25-\$158. Ballet Arizona Box Office: 602-381-1096. 2835 E Washington St, Phoenix.

November 15, Saturday, 8 am–3:30 pm. Phoenix Convention Center, North Building. 2014
Arizona Out-of-School Time Conference and Awards of Excellence Luncheon. School's
Out, Make It Count: Engaging Youth in Life and Learning. The Annual OST Conference
is the only statewide conference solely focused on professionally preparing out-of-school
time program administrators and staff to fully engage and prepare Arizona's youth for life
and learning. Join us for a full day of professional development, including a keynote address
followed by 33 unique professional development workshops dedicated to Literacy, STEM,
Sports and Fitness, Special Needs, Leadership, Social and Emotional Development and more.
Keynote Speaker Jaime Casap, Global Education Evangelist, Google Inc.

December 5-7, Friday-Sunday. Bricks Studio, Phoenix. JMill Productions is bringing back Just West of Broadway -- a weekend intensive focused on all aspects of performing. Tailored for high school and college students, attendees can take classes in acting, musical theatre, dance for musical theatre, on-camera acting, voice over, Foley art, Improv and more! This stellar faculty comes from Broadway, Chicago, and Los Angeles! We are proud to have Lindsay Levine back with us doing a casting workshop! Lindsay was one of the casting directors for Aladdin on Broadway! Won't you join us this year for an amazing weekend here in Phx! Need more details? Visit: http://jmillproductions.com/jwob2014

December 12-28. Symphony Hall, Phoenix. **Ballet Arizona** with the **Phoenix Symphony** presents **The Nutcracker**. The magic of The Nutcracker illuminates the stage with more than 150 performers, hundreds of costumes and the beauty and athleticism of Ballet Arizona's nationally recognized dancers. A timeless holiday tradition for all ages. Choreography by artistic director Ib Andersen danced to Tchaikovsky's famous score. Box Office 602-381-1096, 2835 E Washington St, Phoenix.

Southern Arizona ANNOUNCEMENTS & EVENTS

Tucson Pima Arts Council ~ The 2014-2015 GOS Quality of Life Grant (postmark deadline: Nov 6, 2014) is designed to sustain and grow the vitality of our non-profit arts and cultural sector by supporting the presentation, aesthetic advancement and engagement with art and culture in Tucson and Pima County. Who Can Apply? Non-profit organizations whose primary focus is to provide art programs and/or services that are open and accessible to the citizens of Tucson and Pima County. All organizations must operate within the Tucson City Limits. For more details, visit here.

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MOVING ~ The DanceLoft is moving on Friday, October 31-Sunday, November 2! New location is centrally located at 2351 N Alvernon Way, Suite 202, Tucson (Grant & Alvernon). Email reness@thedanceloft.com or call 520-250-4664. All classes will run as scheduled every day except on Saturday, November 1. http://www.thedanceloft.com/class-schedule.

NEW FRED ASTAIRE DANCE STUDIO is opening Nov 17, 4811 E Grant, Tucson. Looking for male teachers. Call Marie & Wayne Corso at 520-300-5490 or email mcorso@fredastaire.com.

Need a little swing in your life? Come join UA Swing Cats and meet other fun and exciting dancers! This group is open to everyone, you don't need to be a UA student. UA Campus, Pima Hall, 1340 E 1st St, Tucson. Lesson 6-7 pm and open dance with DJ music 8-9 pm. Dues \$30/semester or \$50/year for students and \$60/semester or \$80/year for non-students. Cash or check excepted. Swing Cats get discounts at Armory Park Swing Dance every 4th Saturday and at the DanceLoft every Thursday for the Lindy Hop classes at 6:30! Note: The DanceLoft has a new location. See note above. Michelle Kostuk is the instructor. Questions, call Ali Muller at 480-295-9181. Confirm location before attending.

November 5, Wednesday, 5 pm. Pima Community College Center for the Arts Proscenium Theatre, 2202 W Anklan Rd, Tucson. FREE. Pima SSSO is teaming up with Esperanza Dance Project to fight against child sexual violence through a dance performance to spread awareness and eliminate the stigma of shame on victims and survivors. EDP used "multimedia dance performance to educate about the issue of childhood sexual violence and will deliver a message of hope, strength and empowerment." Please join us to help spread awareness!

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November 7-8, Friday-Saturday.12th Annual Tucson Hip Hop Show at Marana High School, Marana. Hip Hop Friday night to include battles with emcee and DJ Amani Jae; all styles of dance Saturday. Pre-sale tickets: \$5, door \$10. Dancers and Coaches Ticket price \$2 (2 per crew). For more information, contact: Cyndi Barnett at scissorcyndi@yahoo.com or 520-664-7440 (text accepted), Coach Kandace Hale at k.k.hale@maranausd.org

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November 19-20, Wednesday-Thursday, 7 pm. Mountain View High School Dance presents their Fall dance concert "Out of Sight." Marana High School Dance, under the direction of new Dance Teacher Karen Penazek, will also perform. Tickets are \$5 in advance and \$7 at the door. Mountain View High School, 3901 West Linda Vista Blvd, Marana. (520) 579-4422

December 4-7, Friday-Sunday, 7:30 pm, 1:30 pm Sunday. Stevie Eller Dance Theatre, UofA Campus, Tucson. In Focus Student Spotlight. In Focus refers to the drive and determination to be the best. The Student Spotlight concerts showcase student creativity through choreography and performance, and the work is fresh, engaging, sometimes edgy, and always danced with an esprit de corps that only the UA Dance Ensemble can offer. Tickets \$12-25. https://oss.ticketmaster.com/aps/uacfa/EN/buy/browse?g[0]=10099

December 7, Sunday, 7:30 pm, 11 am & 3 pm. Tucson Marriott University Park, 880 E Second St, Tucson. Ballet Tucson presents Sugar Plum Tea ~ a benefit for Ballet Tucson. RSVP by December 1. 520-903-1445 or purchase online at www.ballettucson.org.

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December 7, Sunday, 4 pm. UA Centennial Hall, Tucson. December 13, Saturday, 4 & 7:30 pm. SaddleBrooke DesertView Performing Arts Center. Tucson Dance Academy presents the Spirit of Christmas.

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December 12-13, Friday-Saturday, 7:30 pm, 2 pm Saturday. Pima Community College Center for the Arts Proscenium Theatre, 2202 W Anklan, Tucson. PCC Dance presents Signature Selections. A school matinee performance is available for elementary and middle school groups. Call 520-206-6986 for reservations. Under the direction of Nolan Kubota. A contemporary dance concert inspired by movement processes featuring faculty and student works. Tickets \$10 with discounts for students/senior/PCC employees and groups.

December 13, Friday, 6:30 pm. Artifact Dance Project Studio, 17 E Toole Ave, Tucson. **Artifact Dance Project** collaborate with the Tucson band **Reverie** with guest musician Heather Hardy. ADP artistic directors Claire Hancock and Ashley Bowman set new choreography to several of the songs. \$15, http://downintown.brownpapertickets.com/

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December 19-20, Friday-Saturday. Vail Theater of the Arts, 10701 E Mary Ann Cleveland Way, Tucson. **Ballet Rincon** presents **The Nutcracker**. \$10-16. 520-574-2804, dance@balletrincon.com.

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December 26-28, Friday-Sunday. Tucson Music Hall, Tucson. **Ballet Tucson** presents **The Nutcracker**. 520-791-4101. www.ballettucson.org

Attention Non-ADC Members

Your performances, workshops, and master classes are mentioned in the **Regional Section** of the **Arizona Dance e-Star**. We welcome your **announcements**: job postings, auditions, scholarships, awards & recognitions, new positions, reorganizations, and invitations to participate in FlashMobs & Festivals. Keep Arizonans informed!

Arizona Dance Festival 2014



October 10-11, 2014, Tempe Center for the Arts, Photos by Adam Marr

SOCIAL DANCE NEWS

FLAGSTAFF ~ **November 15, Saturday, 7 pm.** Canyon Dance Academy, 2812 N Izabel St, Flagstaff. **Ballroom Dance Party** with 7-8 pm lesson by Marie and Chad Burson from Phoenix. Open dancing follows until 10 pm.

TUCSON ~ **November 23, Sunday, 2-4 pm.** Fluxx Studio & Gallery, 414 E 9th St, Tucson. **2hr Salsa On2 Technique and Partner Work Workshop** with **Mambo Exquisite Dance Company** and ADC member **Tonino Cidade**. Pre-registration available at www.SalsaWithTonino.com. \$20/\$25 at the door.

CHANDLER ~ **November 7-9, Friday-Sunday, 10 am-4 am.** San Marcos Resort, One San Marcos Plaza, Chandler. Mark your calendars and go register now for AZ's longest running and largest annual swing dance event: **The AZ Classic Jazz Festival and Phoenix Lindy Exchange** now in its 25th year! Hundreds of jazz aficionados and swing dancers attend from all over the world! The best part?

- 11 classic jazz & swing bands from all over the country (Including TITAN HOT 7 & local favorites 52ND ST. JAZZ BAND)
- 8 mini workshops in all your favorite dance styles with incredible instructors from all over the country
- Afternoon picnics, late nights with munchies, underground nightly dance themes, the famous Inter-City Lindy Contest, solo Charleston contest, dancing at THE DUCE, and admission to the Jazz History Show

The event will take place at various location in Phoenix with nightly events at the San Marcos Resort in Chandler. We are proud to be working with the entire swing dance community including Jonathan and The Duce, the Swing Devils, the NAU Swing Club, Howard & Gayl and the Tucson Swing Cats...this event is going to be AMAZING! Housing will be provided to out of town weekend pass holders on a first come, first served basis. Sponsorships from The Kats Korner are available!! If you cannot afford to attend but would LOVE to, send us an email at katskornerjitterbugs@gmail.com and we'll see what we can do! For more information or to register check out www.phoenixlindyexchange.com. Pass \$65.

November 29, Saturday, 7-11 pm. Wild Horse Pass Casino, Ovations Showroom, 5040 Wild Horse Pass Blvd, Chandler. **Big Bad Voodoo Daddy** contemporary swing revival band from So Cal is back and **AZ Lindy Hop Society** will teach a swing dance lesson from 7:15-8 pm. LIKE our page for potential ticket give-aways. Tickets \$19-35. http://wingilariver.ticketforce.com/eventperformances.asp?evt=476

Arizona Dance e-Star Editor/Designer/Writer, Krystyna Parafinczuk
Contributors: Lisa R Chow, Kati Pantsosnick, and Antonio Medina (aka Tonino Cidade)



NORTHERN Arizona

FlagstaffDance.com

for the most up-to-date schedule

Wednesdays, The Peaks ~ Alpine Room, 3150 N Winding Brook Rd, Flagstaff (on Hwy 180, North Fort Valley Rd). Group Dance Lessons ~ 6-7 pm East Coast Swing; 7-8 pm Waltz. \$5 one lesson/\$8 for both. Contact *Robert and Kathy* at 928-527-1414 or info@ thejoyofdance.net

1st & 3rd Thursdays, Museum Club, 3404 E Route 66, Flagstaff. 6-7 pm line dance lesson; 7-8 pm Nightclub 2-Step; open dancing. \$3 nonmembers/ \$4 for both classes

Wednesdays, Ctr Indigenous Music & Culture, 213 S San Francisco, Flagstaff. Latin Dance Collective 6-7 pm. \$8-12, Kati Pantsosnik, 928-814-2650, latindancecollective@gmail.com.

Saturdays, Galaxy Diner, W Route 66, Flagstaff. Swing lesson & dancing with Tom Scheel 7:30-9 pm.

Sundays, Canyon Dance Academy, 2812 N Izabel St, Flagstaff (across from Coconino HS) 5:30-6:30 ballroom technique practice 6:30-7:30 open dancing with instructors *John Rudy and Nancy Williams*. \$5. 928-213-0239

Fri/Sundays, Tranzend Studio, 417 W Santa Fe Ave, Flagstaff. Flagstaff Latin Dance Collective 7-10 pm, \$5-8, Kati Pantsosnik, 928-814-2650, latindancecollective@gmail.com; **Fridays** \$3-5, 7:30-10 pm. Salsa Rueda & Latin, Paul & Nadine Geissler, nadinegeissler@hotmail.com

ADULT CENTER OF PRESCOTT, 1280 E Rosser St, Prescott. 928-778-3000. adultcenter.org. Tuesdays, Country & Contemporary Line Dance Classes, \$5 / No charge Silver Sneakers 5:30 pm Beginners; 6:30 pm Intermediate Fridays, Dance lessons with Andy Smith and Marilyn Schey, Rumba, 6-6:45 pm beginners; 6:45-7:30 Beyond Beginners. \$6 one or both

lessons. 7:30-10 pm Open Dance \$5.

The COTTONWOOD CIVIC CENTER, 805 Main St, Old Town Cottonwood. AZ We Dance - Contra Dance. 6:30 pre-dance lesson, 7-10 pm dancing. \$7, \$5 students \$4 16 yrs and under. 928-634-0486, azwedance@gmail.com.

CENTRAL Arizona

The **Arizona Lindy Hop Society**has an extensive calendar.

AZSalsa.net covers Phoenix,
Scottsdale & Tempe

Sock Hop at 5 & Diner

Nov 7, *First Friday,* 220 N 16th St, Phoenix. **Nov 21,** *Third Friday,* 9069 E Indian Bend Rd, Scottsdale. 7 pm FREE Swing dance lesson; 6-9 pm Live Rockabilly/Swing music, wood dance floor, diner food and vintage cars. Come in a car older than 1972 and eat for 50% off!

SOCIAL DANCE ** verify schedules in advance **

SOUTHERN Arizona

TucsonDanceCalendar.com

for the most up-to-date schedule

Nov 9 & 23, Sundays, 5-9 pm

Tucson Sunday Salsa Social hosted by Gerardo & Lupita. Beg/Int/Adv lesson/open. \$10/live band or \$7/DJ. Shall We Dance, 4101 E Grant Rd, Tucson. tucsonsalsa.com **NEW LOCATION**

Tuesdays ~ Maker House, 238 N Stone, Tucson. 7 pm FREE Blues Dance lesson & social dance. http://tucsonbluesdance.com/events/ Wednesdays ~ Argentine Tango, class 7-8 pm, dance 8-10 pm DesertTango/Milonga Lunatico. Donations suggested.

Thursdays ~ Warehouse STOMP, 2351 N Alvernon Way, #202, Tucson. 7:30-8 pm Lindy Hop fundamentals with Gayl & Howard. 8-11 pm Open Dancing. \$5. **NEW LOCATION** http://swingtucson.com/calendar/

Fridays - Studio West, 6061 E Bdwy Blvd, open to the public ballroom dance lesson & party. 7:30 pm \$5. studiowest-tucson.com

Saturdays ~ Armory Park Recreation

Center, 22 S 5th St, Tucson

Nov 8 – Swingin' Saturdays featuring West Coast Swing, 7-11 pm, \$7/\$5 w/student ID info@swinginsaturday.com, http://swinginsaturday.com

Nov 15 – *USA Dance So Arizona Chapter* presents their Dance, 8-11 pm. \$5 members, \$3 students; \$8 non-members. http://soazbda.org/

Nov 22 – *TucsonLindyHop.org* Live music for Lindy Hop & Swing dancers. 7-8 pm beginners lesson, 8-11 pm open dance. \$10 with



discounts for students. \$15/if big band.

Lupita & Gerardo Armendariz / Salsa

ATTENTION "SOCIAL DANCE" COMMUNITIES THROUGHOUT ARIZONA

If you host a "community" event (not private studio), you are welcome to submit your information to: Krystyna@AzDanceCoalition.org by the 25th of each month.

Call for Dancers / Instructors / Choreographers

Call for Lindy Hop Dancers / Will Train for "Performances"

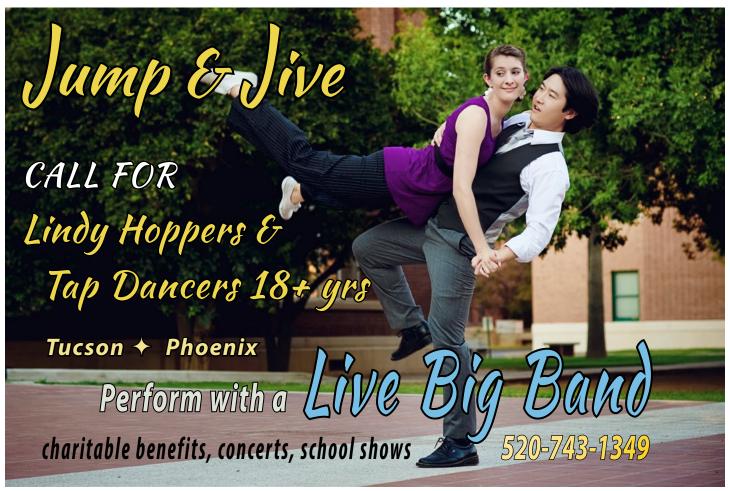


Image courtesy of Gayl & Howard Zhao Tucson Instructors / Performers

The Arizona Dance Coalition is organizing a "Swing Era" musical production featuring a live Big Band, Lindy Hop dancers, and Tap dancers. The mission is to establish performing opportunities for dancers with big bands, and generate awareness about Alzheimer's Disease through:

- performances in Tucson, retirement communities, Phoenix, and beyond
- **benefit productions** for the **Alzheimer's Association** and those suffering from Alzheimer's (*Tucson, Phoenix, and possibly Las Vegas*), and
- *community involvement* at the high school level & up ~ including school shows on the topic of jazz music history

Lindy Hop teachers will be working with dancers and choreographing specific pieces to be performed with a live Big Band. Organizational meeting is being planned. PLEASE CONTACT organizer Krystyna@AzDanceCoalition.org, 520-743-1349, to get on the list.

Call for Dancers / Instructors / Choreographers



TAP DANCE Instructors to work with Young Children in grades K-3

The Arizona Dance Coalition is creating a pilot Tap Dance/Music curriculum to be taught in grades K-3 ~ when the minds and bodies

are primed for learning rhythm, timing, and musicality, as well as basic movements, directions, levels, and patterns.

There is a need and desire for this type of programming that combines *dance* with music. Tap dancers are musicians ~ foot percussionists. The ADC will be funding this project with the cooperation of the communities, businesses and granting organizations.

IF YOU ARE INTERESTED TEACHING and/or ASSISTING IN DEVELOPING THE CURRICULUM, PLEASE CONTACT Krystyna@AzDanceCoalition.org, 520-743-1349.

Thursdays, 6-8 pm, at Margaret T Hance Park – Urban Plaza, Phoenix, in partnership with Phoenix Center for the Arts presents Dance In The Park. CALL FOR DANCERS: I am in need of dance performers/companies. There is a \$50 stipend and the event will be marketed. However, it needs to be clear that it's VERY informal and the dancers will be on concrete. There is a great sound system and lights. Can you both advertise the event as well as have a call to performers? I will be the point of contact - michaelakonzal@gmail.com.



Life is like dancing. If we have a big floor, many people will dance. Some will get angry when the rhythm changes. But life is changing all the time.

Miguel Angel Ruiz

The Rodeo City Wreckettes practice on the NE side of Tucson, 2 hrs twice a week. If you are interested in being a part of the group, please email wreckette@gmail.com. Facebook

BALLROOM DANCE SHOES - A Love Affair

Would needing ballroom dance shoes be the *motivation* behind studying the Argentine Tango or Latin Dance? Do we need a little "lift" (heels) to feel taller and more statuesque ... maybe feel thinner? We know that high heels make our legs look better - more tone. Do they make us *feel sexy?* Many of us, especially if we live in a leotard, tights and ballet shoes everyday, need to get "dressed up" once in a while and feel more feminine. And shoes do play a major role! The key is to find comfort and style.

Some ballet instructors not too long ago confessed to owning hundreds of Tango shoes — the perk of studying this style of dance. And the desire to wear those shoes might give them the extra energy need to dance "for themselves." Here's a description of *Suki Shorer* in January 2012 of **Dance Teacher:** *Now that she's 72 (Suki), one wonders if Schorer might take time to relax. But she shows no signs of stopping. On top of teaching seven classes weekly, she teaches Balanchine variations and rehearses students for the SAB Workshop Performances. And she's still dancing: She goes out to dance Argentine tango at least three times a week.* http://www.dance-teacher.com/2012/01/technique-suki-schorer/

The desire to trade ballet shoes for 3-4 inch heels and leotard for a stunning dress, has been the desire of many dancer instructors and dancer performers I know. The other benefit is actually "being in someone's arms and being able to 'touch' them. Many dance teachers these days are afraid to touch their students when making corrections for fear of being sued. So being in someone's arms and dancing is wonderful," states *Jayne Lee* of Human Nature Dance Theatre (Flagstaff). Jayne went to Buenos Aires to study Argentine Tango in 2010 and invites many guest artists up to Flagstaff and conducts special workshops. Tango is now her passion. *And she loves the shoes!*

Having visited the lobby of the Holiday Inn (Tucson) and oggled the many shoe vendors from across this country during the **Tucson Tango Festivals**, and just now, the first **Tucson Salsa Bachata Festival**, I thought I'd share with you some of my finds. The craftsmanship and designs are extraordinary. And with **GFranco** and **Buryu** brand shoes, you can call them and tell them your specific needs and they will do their best to accommodate.

I'll start with the shoes that sparkled the most. I tracked down the owner - a Latin Dancer from Alaska attending the Tucson Salsa Fest. Her shoes sparkled the most from all others and are from the United Kingdom. The brand is **SUPADance**. While their is a USA link, only the



UK carries this style pictured below. The secret to their brilliance - *Swarovski crystals!** \$245 US plus shipping & handling.

SUPADance UK

http://www.supadance.com/

http://www.supadance.com/index.php/shop-online/ladies-options/ladies-crystal.html

SUPADance USA http://www.supadanceusa.com/

*****<u>Tutorial</u> on how to apply rhinestones.

A brand that I've been wearing and able to find at a big discount, sometimes without any shipping charges, is **Very Fine**. Their cushioned soles make them very comfortable. I bought them at **ExoticSalsaShoes.com**.



Very Fine Shoes

http://www.veryfineshoes.com/

ADC member *Kati Pantsosnik*, producer of the **Grand Canyon Salsa Festival** and owner of **Flagstaff Latin Dance Collective**, sells the Very Fine brand on her website. As a benefit to ADC members, Kati is offering a 5% discount on Very Fine shoes. Visit the Very Fine link above and select your style, then visit the ONLINE STORE link on her website to place your order. Questions, call 928-814-2650. http://www.latindancecollective.com/online-store.html



The shoe vendor at the **Tucson Salsa Bachata Dance Festival** (TSBDF) was **GFranco Dance Shoes**. The had an extensive display of women's and men's shoes and were able to add holes to straps, or cut them, right on the spot. I came home with those pictured on the left and wore them, successfully, at the Sunday Salsa Social!

GFranco Dance Shoes

http://www.gfrancodanceshoes.com; also on facebook

A TSBDF volunteer told me about **Buryu Dance Shoes** and we marveled as we combed through the website. Stunning. Doesn't the fringe (pictured right) just scream Southwest? And it's red - my favorite color! I think I am becoming an addict.

Buryu Dance Shoes

http://www.burjushoes.com/; also on facebook

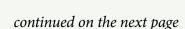
I just learned from ADC member Fred Astaire Dance Studios of Arizona that they carry their own line of Fred

Astaire ballroom shoes that have two price ranges: \$85 and \$130. They are available in all



branches: Scottsdale, Paradise Valley, Chandler, and Arrowhead Glendale. The studio that is opening in Tucson this month will carry them eventually. I did find this link to their shoes and they have some great sales right now (left \$145, now \$35!). Check it out here: http://www.fredastaire.com/magento/index.php/astaire-collection/women-s-ballroom-shoes.html

Here's a Fred Astaire Dance Studio article on the **Tips &Tricks for Ballroom Dance Shoes**: https://fredastairemequon.wordpress.com/2013/06/27/tips-and-tricks-for-ballroom-dance-shoes/





The most famous brand of shoes for Argentine Tango is **Comme il Faut** (from Buenos Aires). Beautiful designs, but they just didn't fit my instep, and I tried on at least six styles! I kept hoping. Maybe you will have better luck. This link will take you to a page that lists the sites where you can view and purchase **Comme il Faut** shoes.

http://www.commeilfaut.com.ar/eng/enlaces.php

Tango Shoe Article by Jo Canalli, Learn-to-Tango (Tucson)

While researching, I came across an article written by ADC member *Jo Canalli* of Learn-to-Tango on how to buy Tango shoes. It's informative and lists some stores and sources for shoes. http://learn-to-tango.com/argentine-tango-instruction-tucson-az/what-to-wear/tango-shoes/

Turns out Jo has about 20 pairs of shoes and a favorite brand right now (*it changes always*) is **Mr. Tango by Jorge Nel**, a company that creates custom shoes out of Colombia. You just trace your foot and the magic begins. Any changes that need to made are always accommodated. Jorge Nel shoes can be purchased ready made or custom made.



Mr. Tango by Jorge Nel http://www.mrtangoshoes.com/



In her article, Jo writes about another favorite brand, "Turquoise are tango shoes designed and handmade in Istanbul by a team of dancers and shoemakers committed to creating comfortable, light, and beautiful footwear for dancers around the world. Like the creators of Turquoise shoes, I believe that the most fruitful competition is not the one with others, but with ourselves: working on our chosen endeavor to attain utmost excellence. Turquoise follows this philosophy by continually perfecting their designs."

Turquoise Shoes http://turquoise-shoes.us/

by Krystyna Parafinczuk

Most people who came for dancing lessons had rumba ambitions and minuet bodies. Bob Hope

YouTube for the arts: expert tips

This partial article is taken from **The Guardian**, with comments curated by Matthew Caines (Tuesday, 14 October 2014 02.30 EDT). Experts such as Marc Kirschner, founder and CEO of TenduTV/Cultureband, Chris Shipman, content producer (social media and news) of the Royal Opera House, and Chris McGill, creative director of Dusthouse, give their expert advice on using YouTube and social media. To read the entire article, and the advice is worth reading and following, go here: http://www.theguardian.com/culture-professionals-network/culture-professionals-blog/2014/oct/14/youtube-arts-tips-experts-webchat

Do use annotations and other calls to action to drive sales and subscriptions.

Don't neglect the power of your channel, so make your default video an example of what you offer on your channel, not simply your latest clip. Use a clearly identifiable channel ident and attractive channel header art.

Do stick to a schedule (if permitted).

Don't make content that's too long: not many people want to sit through a 20-minute interview so keep it short and snappy, although there are exceptions.

Do be part of the YouTube community: if you can, comment on other people's videos and add something to the ecosystem.

Don't rely on talking heads: if you're doing an interview, use cutaways to give the film more dynamics.

Do use end slates to drive people to other relevant content.

Don't put in metadata that isn't relevant to your video to try and game the system; it doesn't work.

Do use analytics to understand what specific metadata might work.

Do watch what the big YouTube channels are doing, especially the ones that are YouTube native and didn't have the benefits of an existing brand: pick up tips and tricks from them. See VidStatsX for lists of the biggest channels.

Do read the likes of Tubefilter and New Media Rockstars to keep pace with new developments.

Do check your analytics and look out for any types of video that consistently underperform, especially looking at the percentage of a video that people tend to watch.

Do read the YouTube Creator Playbook: there's lots of good stuff in there.

Don't upload content with blurry thumbnails: add custom ones that are clear even in small sidebar size.

Do know what you're trying to achieve with each video and make it clear to viewers what they should do next, eg buy a ticket, watch another video, leave a comment and so on.

Do post with regularity: don't just have a glut of content and then nothing for ages; space it out.

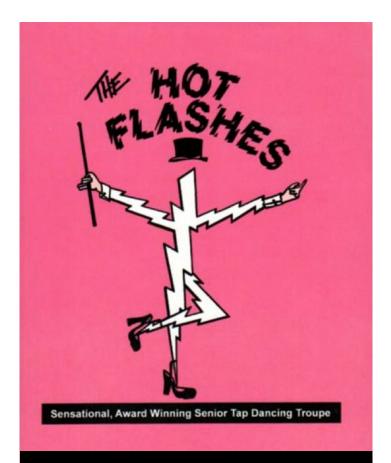
Do integrate YouTube with your other social media: if you're doing an interview, ask questions via Twitter and feed this in.

Do upload content of the highest quality you can: if you have the option to use HD (even smartphones can now shoot in it), film in HD; there's no excuse for 240p quality clips anymore.

BIZ TALK

BIZ Talk is a new section where YOU can have something to say - exactly the way you want to say it. *But it will cost you*. If you are interested, please email Krystyna@AzDanceCoalition.org or call 520-743-1349 for rates and sizes.

ADC members receive discounted rates.



Author Leona Claire Fuller recounts her experiences when she was with the sensational, award-winning
Senior Tap Dance Troupe — The Hot Flashes!
Full color \$25 ~ Book is available at www.createspace.com/4614304

JOB POSTINGS

Arizona Commission on the Arts jobs page: http://www.azarts.gov/news-resources/jobs/

Phoenix: Office Manager, AZ Citizens for the Arts, full time, M-F 8:30 am-5 pm. 3 yrs gen'l office mgmt exp. Reports to Ex Dir. Submit letter of inquiry, resume, 3 references to: info@azcitizensforthearts.gov / Subject Line: Office Manager Position. Full job description here.

Sun City: **Arthur Murray Dance** Experienced Instructors / Dance / Latin/ Swing. More here.

Tucson: Pima Community College, will be conducting a search for a full-time dance instructor. Job Posting will be forthcoming. Link to job searches here. For info, contact Chair of Perf Arts Mark Nelson, DMA, manelson@pima.edu, 520-206-6826.

Tucson: Come Dance With Us! Fred Astaire Dance Studio is coming to Tucson. We are looking for potential Ballroom Dance Instructors who are energetic, motivated, have a passion for people, dancing and love to travel! No dance experience necessary, will train qualified candidates. Limited positions available. Please contact us at 520-300-5490.

Tucson: **UA Dance Adjunct Instructor**. Teach 2-4 units each semester. <u>pchoate@email.</u> <u>arizona.edu</u>. 520-626-4106.

Tucson: Amphitheater High School PT Dance Instructor. More here.

Tucson: Canyon Ranch, Individual & Group Fitness & Pilates Instructors. 5 yrs exp. Certified.

Steve Conrad | Jean Veloz & Rusty Frank

Just had an absolutely incredible weekend of dancing and learning (AZ Swing Jam). Thank you to everyone who came to the workshop and the dance at FatCat. A huge thanks to Jean Veloz for coming to Phoenix and sharing her love of dance and to Rusty Frank for being such a wonderful teacher and person and friend for so many years. I am so grateful to so many who made the AZ Swing Jam possible - Sujoy Spencer and Richard who opened up their beautiful home, Danielle and James Ferguson for teaching, promoting and for being great supporters and friends, Brad Jackson who is an amazing guy for helping get ready for the weekend and working early and staying late, to the staff at Fatcat Ballroom & Dance Company - Terry Schmoyer, Brett Ashley, Raina Smith, Helen Abraham, and Brandon Reid Marshall for providing such a great space and being incredible people! Thank you to KTVK Channel 3 and FOX 10 Phoenix for getting the word out and everyone who woke up at the crack of dawn to do the morning show -Chloe Liberman, Bernadette Smith and Kyle, Ivonne Ward, Fabio Restrepo, Cassandra Joy, and Brad Jackson. Thanks to 5 & Diner and Pat Roberts and the Heymakers for a great Friday night party. Thank you to everyone who came on the hike in Sedona with Jean and Rusty, too - Everyone who came on the hike: James, Danielle and Ellie, Daniel and Dianna, Verónica and Carolyn, Bernadette and Kyle, Renn, Sonja, and Otto. And a BIG THANKS to Cliff Lynde Hunt Anderson and Valerie Hunt for the use of the piano for the concerts and to Solomon **Douglas** for providing such incredible music for dancing and for staying in Phoenix to do another night of music for us on Tuesday at FatCat!!!! I am so grateful to everyone who made it possible and everyone who came out to support it. Thank you from the bottom of my heart. Steve Conrad



Photo of the Month Michaela Bone Photo by Allen Patrou



Steve Conrad with Rusty Frank (flower in her hair) and Jean Veloz in a fabulous vintage car!

Tonino Cidade | aka Antonio Medina Producer of the Tucson Salsa Bachata Dance Festival

This festival has truly been an amazing experience, where dancers from all over Tucson, Phoenix, and Flagstaff, and the rest of the world, came to make this event a success. We would like to thank the following people:

Alex Lima (ALMD Productions, Ile de France, Paris, France)

Gerardo & Lupita Armendariz (Salsón Dance Co, Tucson, AZ)

Greysa Baez and Edwin Nieves

(Academia Escenario Latino, Caguas,

Puerto Rico)

Jenny Mee and Peter Araiza

(G2 Dance Co, Long Beach, CA)

Christian Sola & Alehandra Fontao

(Bahari Dance Co. Orlando, Florida)

Matthew Rivera & Krystal Nieves

(Gifted Souls Dance Co, New York, NY)

Celso & Alejandra

(Fortezza Dance Company, San Diego, CA)

David Olarte

(STILO Dance Company, Scottsdale, AZ)

Jorge Contreras & Aubrey

(Che Rico Dance Co., LA, CA)

Michelle Holland & Chris Alonzo

(Alaska Dance Promotions, Anchorage, AK)

Manny & Giada

(Phoenix, AZ)

Jonathan Troncoso & Alejandra Fontao

(Bahari Dance Co. Orlando, FL)

Hayat Dumas

(Hayat Dance Co. Fayetteville, NC)

DANCE TEAMS

Stilo Dance Company (Scottsdale, AZ)
D'COR Dance Company (New York, NY)
Alma Latina (Phoenix, AZ)
aRAZando Dance Studio (Avondale, AZ)
Los Anormales Del Mambo (Dallas, TX)
Flagstaff Latin Dance Collective (Flagstaff, AZ)
Alaska Dance Promotions (Anchorage, AK)
New Horizons Dance Academy (El Paso, TX)

SPECIAL GUESTS

Edie Williams "The Salsa Freak" (Denver, CO) Jay Stylz (Dallas, TX)

GUEST INSTRUCTORS

Edie Williams "The Salsa Freak" (Denver, CO)

jay Stylz (Dallas, TX)

Alex Lima (ALMD Productions, Ile de France, Paris, France)

Gerardo & Lupita Armendariz (Salsón Dance Co, Tucson, AZ)

Jenny Mee and Peter Araiza (G2 Dance Co, Long Beach, CA)

Manny & Giada (Phoenix, AZ)

Greysa Baez and Edwin Nieves (Academia

Escenario Latino, Caguas, Puerto Rico)

Vicky Vazquez (KizombaWithVicky, Phoenix, AZ)

Matthew Rivera & Krystal Nieves (Gifted Souls Dance Co, New York, NY)

Araceli and Raziel (aRAZando Dance Co. Avondale, AZ)

Celso & Alejandra (Fortezza Dance Company, San Diego, CA)

David Olarte (STILO Dance Company, Scottsdale, AZ)

Michelle Holland & Chris Alonzo (Alaska Dance Promotions, AK)

Hayat Dumas (Hayat Dance Co. Fayetteville, NC) Kati and Joe (Flagstaff Latin Dance Collective, Flagstaff, AZ)

Maria Ramos (D'Cor Dance Co. New York City, NY)

Los Anormales Del Mambo (Dallas, TX)

Rey Collazo (Diamond Dancers, Tampa, FL)

Maxwell Aguilar (Alberta, Canada)

Tonya Outlaw (Fayetteville, NC)

Arthur Davis (Bridgeport, CT)

Hayat Dumas (Hayat Dance Co. Fayetteville, NC) Isamu and Jenn (Salson Dance Co. Tucson, AZ)

Lawrence Garcia (Mambo Esquisite Dance Co. Phoenix, AZ)

Thank you to the Holiday Inn Hotel & Suites staff, and the Arizona Dance Coalition for donating mints & sweets compliments of Albertsons, Saveway, Trader Joe's and Sprouts! YouTube clips can be seen on the Festival <u>facebook</u> & <u>YouTube</u> pages. See you next year-Oct 16-18, 2015! Discount passes are available now!



NATIONWIDE DANCE AUDITION LINKS

<u>Dance.net</u> ~ http://www.dance.net/danceauditions.html
<u>DancePlug.com</u> ~ http://www.danceplug.com/insidertips/auditions
<u>StageDoorAccess.com</u> ~ http://www.stagedooraccess.com/
<u>DanceNYC</u> ~ http://www.dancenyc.org/resources/auditions.php
<u>BackStageDance.com</u> ~ http://www.backstage.com/bso/dance/index.jsp

SeeDance.com ~ http://www.seedance.com



In November, Disney is conducting auditions for dancers for their resorts around the world and cruise lines.

View the Audition Calendar. The website will help you determine the best fit for you.

http://disneyauditions.com/audition-calendar/
https://www.facebook.com/DisneyAuditions



Bob Carroll was a featured soloist and company member with **Rhapsody** In Taps from 1994-2011, originating many roles in large scale choreographies by Artistic Director, Linda Sohl-Ellison, and performing his phenomenal and completely improvised tap solos—fleet footwork that explored poetic, introspective, and playful themes, but inevitably pushed along like a sweeping current, astounding audiences with rapid 16th note phrasing and whimsy.

Bob had a lengthy tap career that began in his youth, tapping in film, television and stage productions. His mentor was the late Louis DaPron.

Bob was nominated numerous times for LA's Lester Horton Dance Award for Best Male Soloist. He worked as a tap coach/advisor for 20th Century Fox Studios and with many noted choreographers including Heather Cornell, Alfred Desio, Twyla Tharp, Don Chrichton and Debbie Allen. Bob was a former member and soloist with Manhattan Tap and was part of the original cast and touring company of Caution: Men at Work Tap. Bob Carroll taught workshops in the U.S. and Japan and performed for a brief time as a member of the rock and roll tap show, Scuffed Up.

Bob enjoyed playing drums, and was a nature lover and outdoorsman. In 2012 he moved from LA to Colorado and took a break from tap dancing. He loved family, hiking, camping, and traveling, and he recently completed a lengthy solo west coast biking/camping trip and international travels. Rhapsody In Taps and the entire tap community mourn the loss of Bob Carroll, a beautiful human being with a great sense of humor, and brilliant tap artist who shared his talents in such a generous way with the world.

Bob Carroll, 48, died in a single-vehicle traffic accident on October 13 in Pueblo, Colorado. http://www.latimes.com/local/obituaries/la-me-bob-carroll-20141026-story.html Clip honoring Bob Carroll: http://www.rhapsodyintaps.com/honoring-bob-carroll.htm

ARIZONA DANCE COALITION Member Benefits & Perks

The ADC offers *four* types of memberships:

Individual \$20 • Organization \$50 Venue/Presenter \$100 • Sponsor \$100 plus

Membership and dues renew annually and ADC organizes an Annual Member Meeting in January to discuss the state of dance in Arizona featuring guest speakers. See the last page for details on joining. Membership entitles you to ~

- ADC Membership Directory ~ inclusion and online access, plus a PDF document with live links
- Posting events on the ADC website Calendar of Events* which are then prominently featured in the *Arizona Dance e-Star** with a photo & live links
- *Arizona Dance e-Star* monthly e-newsletter received *in advance* of subscribers
- Member Spotlight opportunity in the *e-Star*
- Performance opportunity in the ADC Member Showcase (when production funds are available)

- Posting classes on the ADC website Class Page*
- Board Member Nominations (December)
 Annual Membership Meeting Voting
 Privileges (January)
- ADC Lifetime Achievement Award Nominations (March)
- Merchant Discounts and periodic memberto-member discounts
- Affordable Venue General Liability
 Insurance for 1-2 day performances. We have renewed our policy to continue this benefit for our members because we know the cost of insurance (\$400-\$500) would prohibit most individuals and small companies from producing in a professional theatre. Current fee is \$75/1 day; \$150/2 days.
- **NEW** ~ Discounted *Arizona Dance e-Star* Advertising Rates. Inquire for details.
- * All postings of events and classes are restricted to 501(c)(3) organizations with the exception of charitable and free events, community festivals, educational conferences and master classes.

"Join the community and feel welcome."

This is just one quote from many in this wonderful, must-see, video clip. It is the best promo I have ever seen to promote all dance styles. Thank you to Gerardo Armendariz for finding and posting it on facebook. It would be great to film something similar in Arizona as well as an "I Charleston" piece to show off our landscape. Watch "Why I dance" ... over and over and over ... and share it! (click on the link below)

Why I dance... Pourquoi je danse...

This video was created to support the goals of Ontario Dances. Ontario Dances is a program of

the Ontario Arts Council (OAC). In 2013, the Ontario Arts Council will celebrate 50 years of support to the hundreds of artists and arts organizations across the province. Among these are the dance organizations, dancers and choreographers who produce and create in Ontario. OAC support helps ensure that dance lovers throughout the province have access to their work.

Marketing Tip

by Krystyna Parafinczuk

I had the opportunity to attend a lecture on how to "explode your online presence" by *Miriam G Zacharias, MS*, a former MicroSoft employee, and now marketing consultant for the integrative health community. When you visit her website, you will know why I left the meeting "fired up." I'm going to share her four essential tips for creating a "powerful marketing machine." BTW - 10% of your time should be devoted to marketing. How much time do you spend marketing? ... that's in terms of time AND money!

Three BILLION people are now online. You have to figure out how to:

- 1) attract them
- 2) catch them
- 3) wow them
- 4) win them

The average person spend three seconds on a website. Go to Miriam's website. Does she "catch, wow, and win" you in those three seconds? I think she will.

http://miriamzacharias.com/

Make your website "home" page about THEM and leave about YOU for the ABOUT page. The most important part of the home page is the text (copy). Appeal to people's emotions because that is what drives 9 out of 10 buyers. Let them see the "outcome" of using your service (product).

RESPONSE REQUESTED: WOULD YOU BE INTERESTED IN ATTENDING A MEETING WITH MIRIAM? ADC WOULD LOVE TO SCHEDULE ONE WHERE WE CAN HAVE HER FOCUS ON THE BUSINESS OF DANCE.

reply to: Krystyna@AzDanceCoalition.org

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JOIN ADC



Become an Arizona Dance Coalition Member ~ online (PayPal) or snail mail / click on the icon to download application

Board Members are needed with expertise in organization & event planning, marketing/graphics, writing and computer/website maintenance. Help us grow and make a difference.





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